

Thank you for the representation received on behalf of the Premise Licence Application for Banana Island Lounge, 19 High Street, London, SE25 6EZ.

Banana Island Lounge is a well-furnished premise offering a luxurious and relaxed ambience for its patrons. The business objective is to provide premium Afro-Caribbean and European cuisine, lounging and bar services.

It is important we clarify the nature of business, unlike the previous occupants, they never had a premises license and to be honest, as a business owner on the High street, I was not pleased with the way the previous occupants operated and we should not be compared with this people. The aim is to provide a refined lounging experience to the public and our mission is to offer a friendly warm, sophisticated social experience and welcoming atmosphere.

Although we are new management to the premises, our vast experience and knowledge in the lounging service is extensive. Currently we manage the restaurant directly opposite the premises (*Banana Island Bar and Restaurant*) and have had hosted one-off events in the past. We have applied for Temporary Event Notification T.E.N in the past till late time 03:00am without any complain from the neighbours and you can confirm from the police regarding this. This has prompted us to apply till that late 3:00am.

At these events we have adhered to all guidelines ensuring we have taken into consideration noise, safety, cleanliness and safety. We have yet to receive any complaints from our neighbours or the public.

All outdoor areas surrounded the premises will be out of bounds and forbidden by patrons. Patrons would be prohibited from leaving the premises with any alcoholic beverages for the safety of both our staff and the general public.

There will be no live or recorded music heard outside the premises. The music sound system used to entertain our patrons is positioned within the premises and we have ensured the premises is 100% soundproof. We have gone to extreme lengths to eliminate possible noise disturbance.

Patrons attending the premises are to be kept within the maximum capacity of 110 and is not to be exceeded under any circumstance. Seating 50 patrons in the restaurant area, 50 on couches/bar stools and the remaining 10 allocated to members of staff.

Regular training will be provided to members of staff, security and management to ensure business is operated accordingly, adhering to all official requirements and operative guidelines.

The alley way situated adjacent to the premises is prohibited by our patrons and can only be used in exceptional circumstances i.e. an emergency situation requiring fire emergency services or any other emergency exit to safety.

The commercial kitchen we have in the premises is newly fitted and has carefully been installed paying specific attention to the ceiling tiles selected to absorb noise and designed to take into consideration air pollution. A Pest Control contract will be signed with a reputable pest control company with monthly checks to ensure the business is environmentally friendly at all times.

Our premise is located on the high street which unfortunately has no designated parking space therefore where patrons choose to park their vehicle is at their own digression however, we will always advise alternative parking options making sure resident parking spaces are

avoided at all times. Patrons will be reminded that parking illegally or obstructing residential property puts them at risk of receiving a fine or worse.

We have looked closely into the Drugs and Weapon 'Amnesty Boxes'. As you know the premises is located on a busy high street and we do see various types of passers-by. Walk-ins are allowed entry subject to a search by our SIA security. SIA Licenced security doormen is used to manage all patrons to maintain peace and order. In the event of such incidents we have a system in place where we, seize any drugs or weapons, place items in a secured safety box, make a report and hand over items to the police. In the past we have managed a situation in the premises opposite (*Banana Island Restaurant*) and have dealt with a case where this process executed, the police were called to the incident and were impressed with how swiftly it was managed.

There is signage placed around the premises guiding patrons to policies in place for their own safety. Bar staff, security and management will make reference to these policies when engaging with patrons as and when necessary for their own peace of mind.

We have taken the liberty of meeting with our local Police Service and they have provided us with the Proposed Conditions attached. All objectives have been discussed and we are confident we can adhere to every point made.

We do understand that the previous use of the premises was violated and not kept within the licencing objectives however we are a reputable brand that prides ourselves on our ethics and values. Banana Island works hard to maintain our professionalism and integrity. With our extensive experience in the hospitality sector, we understand what it means to work closely with the community. A great deal of time and work has gone into the transformation of the premises taking the public and community into consideration every step of the way (*please find images attached*). We aim to continue to work closely with both members of the public and licencing authorities at all times to deliver an excellent service and remain a valued part of the community.

We appreciate your consideration in the approval of this application.

Thanking You In Advance

SUNDAY AJAYI

Management.

Banana Island Lounge.