

# Croydon's Joint Strategic Needs Assessment - Update

**Public Health Team**

**July 2024**

# What is a JSNA?

A Joint Strategic Needs Assessment (JSNA) is a continuous, systematic process for assessing the health and wellbeing needs of a population to **inform decision making** that will improve the health and wellbeing outcomes and reduce inequalities.

The Local Authority and the NHS **via Local Health and Wellbeing Boards have a joint, statutory duty to produce a JSNA**, a Joint Health and Wellbeing Strategy and ensure that LA, ICB and NHS England commissioners take the JSNA into account for planning and redesigning health and care services.

A JSNA has no set format; local areas are free to manage and design a JSNA as they see fit. They should be owned by all organisations within the Health and Wellbeing Board.

More information can be found [here](#)

# Best practice

In 2019, Public Health England produced a '10 top tips' for best practice of a JSNA:

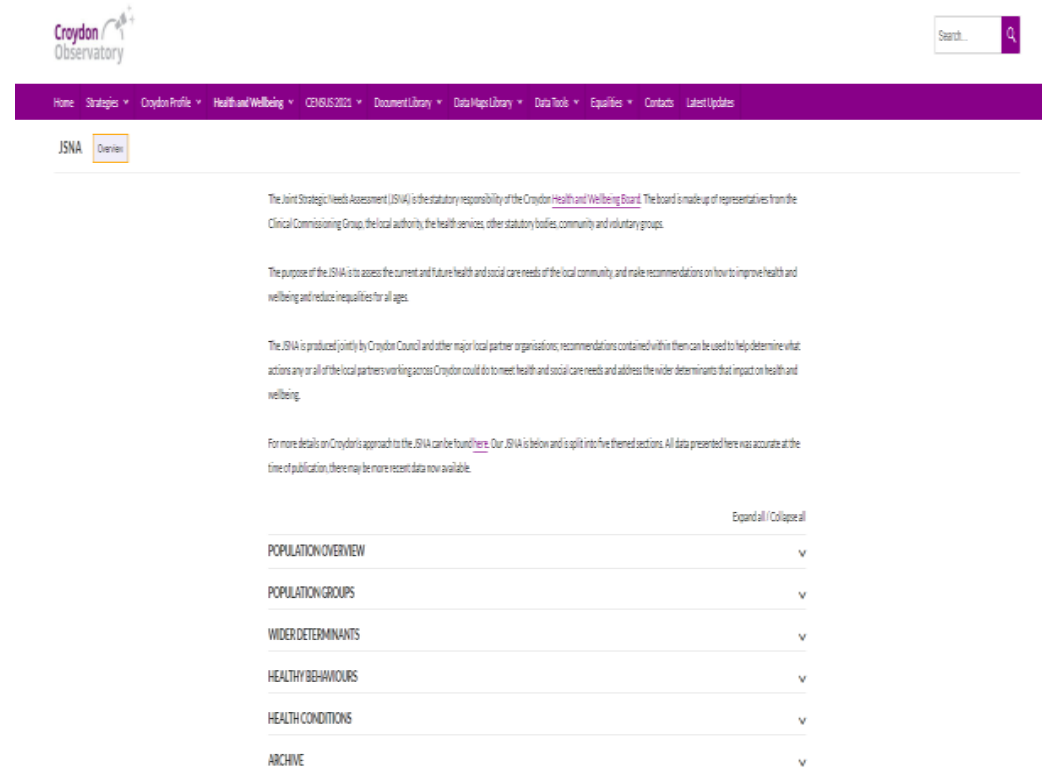
1. **Communicate:** system should be aware of JSNA, how it should be used and updated on changes
2. **Clear evidence base:** content should make it easy for those using the JSNA to make evidence-based decisions
3. **Future-focused:** content should ensure future needs are considered
4. **Planned:** consider project management tools to oversee JSNA (e.g. content, timescales, stakeholder engagement, collection, analysis and distribution of evidence across the system etc.)
5. **Data:** continuous cyclical process to keep information up-to-date. Consider local consultations, health inequalities, unmet need and wider determinants
6. **Meaning & impact:** appropriate format(s) depending on audience
7. **Asset-based approach:** content should consider the strengths and assets of local communities
8. **Prioritise:** content should link with local strategic planning and commissioning cycles
9. **Collaborate:** clear governance structure, collaborative leadership and commitment to producing JSNA in partnership and evidencing use of JSNA in planning.
10. **Evaluate and adapt:** to ensure it is fit for purpose and being used

The detailed document can be found [here](#)

# Current picture Croydon JSNA

The [JSNA page](#) on the Croydon Observatory (found under the health and wellbeing tab) has been formatted as per the last HWBB meeting with content now falling under the five main themes: population overview, population groups, wider determinants, healthy behaviours and health conditions. Each section is made up of a number of different document types;

1. Data Profiles which summarise some of the key data relating to that topic area
2. 'Summary' or 'Rapid' Profiles. These documents provide an overview of a key topic area. Usually this area is quite broad (for example mental or sexual health) and so cannot go into a lot of detail on each aspect of the topic area
3. Detailed Profiles contain more detail and information around a specific topic area. Detailed profiles are similar to needs assessments
4. Evidence Reviews provide a critical review of the latest evidence around a particular topic area



The screenshot shows the Croydon Observatory website. The header includes the Croydon Observatory logo and a search bar. The navigation menu contains: Home, Strategies, Croydon Profile, Health and Wellbeing, CEMIS 2021, Document Library, Data Maps Library, Data Tools, Equalities, Contacts, Latest Updates. The main content area is titled 'JSNA Overview' and contains the following text:

The Joint Strategic Needs Assessment (JSNA) is the statutory responsibility of the Croydon Health and Wellbeing Board. The board is made up of representatives from the Clinical Commissioning Group, the local authority, the health services, other statutory bodies, community and voluntary groups.

The purpose of the JSNA is to assess the current and future health and social care needs of the local community, and make recommendations on how to improve health and wellbeing and reduce inequalities for all ages.

The JSNA is produced jointly by Croydon Council and other major local partner organisations; recommendations contained within them can be used to help determine what actions any or all of the local partners working across Croydon could do to meet health and social care needs and address the wider determinants that impact on health and wellbeing.

For more details on Croydon's approach to the JSNA can be found [here](#). Our JSNA is below and is split into five themed sections. All data presented here was accurate at the time of publication, there may be more recent data now available.

Expand all / Collapse all

- POPULATION OVERVIEW
- POPULATION GROUPS
- WIDER DETERMINANTS
- HEALTHY BEHAVIOURS
- HEALTH CONDITIONS
- ARCHIVE

# Updates - JSNA Data

There have been data updates to the JSNA content itself, since February 2023 the following documents have been updated:

- Croydon key dataset (updated quarterly)
- Croydon borough profile
- The following detailed profiles:
  - Croydon Population Estimates
  - Housing Affordability
  - Registered Suicides
  - Croydon Key Dataset
  - Life expectancy
  - Personal Wellbeing
  - Childhood Obesity
- The following needs assessments have been conducted:
  - Older people's JSNA
  - Adult healthy Behaviours
  - Children and young people's mental health and wellbeing (in progress)

# Opportunities and Challenges

- Through new sub-groups identified through the Joint Local Health and Wellbeing Strategy the Health and Wellbeing Board will remain responsive to Croydon's evolving needs, and be able to adjust strategy and action plans as necessary through new monitoring framework.
- The new framework will be developed by a cross-cutting knowledge and intelligence partnership sub-group with key performance indicators to track progress towards our goals.
- Optimising resource allocation for the JSNA can be a challenge, especially without clear guidelines. However, with a well-defined plan, we can ensure efficient use of both financial and human resources.
- The JSNA needs to be more widely promoted to have a greater impact on decision-making

# Workplan 2024 - 25

- Ongoing regular updates of current data sets will continue to take place.
- Additional work and deep dives into topic areas will be undertaken as per Health and Wellbeing Board identification of need, working with partners to provide evidence.
- Future JSNA topics should be informed by the local Joint Health and Wellbeing strategy, supported by the Health and Wellbeing board partnership priority sub-groups.
- We will look to ensure JSNA drives decision-making and becomes increasingly visible to partners and our community.
- Quarterly updates to the board of JSNA updates and workplan.