

A1

New Premises Licence

Premises Details

Premises Address *

ADDINGTON PARK KENT GATE WAY CROYDON
CROYDON CR0 5AR

Telephone number at premises (if any)

Non-domestic value of premises. *

£ 0.00

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

a person other than an individual -as a limited company/
limited liability partnership

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Other Applicant (Non Individual)

Name *

Made In 90s Ltd

Registered Address *

[REDACTED]

Town/City *

London

County

Other Applicant (Non Individual)

A1

Postcode *

[REDACTED]

Registered Number (where applicable)

13902214

Description of applicant (for example partnership, company, unincorporated association, etc) *

Made In 90s Ltd are an events and entertaining company, focusing on the celebration of music from 90s era. They provide multiple events across London, including but not limited to, club events, exclusive dinner gala events and outdoor festivals for guests and attendees over the age of 28+

Telephone Number

[REDACTED]

Email *

info@madein90sevents.co.uk

Operating Schedule

When do you want the premises licence to start? *

27/07/2024

If you wish the licence to be valid only for a limited period, when do you want it to end?

28/07/2024

Please give a general description of the premises. *

We would like our advanced purchase ticketed outdoor music events to take place at Addington Park - situated in Addington in the London Borough of Croydon. Each event day will consist of recorded music played by DJs, alongside the sale of food and drink by vendors. On each event day the maximum number of attendees (including staff, vendors, contractors and attendees) will not exceed 4,999.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

[REDACTED]

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) *

Plays

Films

Operating Schedule

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- Indoor Sporting Events
- Boxing or Wrestling
- Live Music
- Recorded Music
- Performances of Dance
- Anything of a similar description falling under Music or Dance
- Provision of late night refreshment
- Supply of Alcohol

Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Weekends

18:00

21:00

Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Weekends

13:00

Recorded Music Standard Times

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22:00

Recorded Music

Will the playing of recorded music take place indoors or outdoors or both? (please read guidance note 3) *

Outdoors

Please provide further details.(please read guidance note 4)

All music will be played in an outdoor setting, on a stage built by an authorised production team. Other than sound testing, music will be played on both dates between the hours of 1pm and with a sharp end by 10pm.

State any seasonal variations for the playing of recorded music. (please read guidance note 5)

N/A

Please state any non-standard timings, where you intend to use the premises for the performance of recorded music at different times from the Standard days and times listed? (please read guidance note 6)

N/A

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)*
Please enter times in 24hr format (HH:MM)

Day *

Weekends

13:00

21:30

Supply of Alcohol

Will the supply of alcohol be for consumption on premises or off premises or both? (please read guidance note 8) *

On the premises

Is the premises used exclusively or primarily for supply of alcohol for consumption on the premises? *

Yes

State any seasonal variations for the supply of alcohol. (please read guidance note 5)

N/A

Please state any non-standard timings, where you intend to use the premises for the supply of alcohol at different times from the Standard days and times listed?(please read guidance note 6)

N/A

Designated Premises Supervisor

A1

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor
(Please see declaration about the entitlement to work in the checklist at the end of the form)

Title *	Mr
First name *	Oluwatosin
Surname *	Akinsanmi
Street address *	[REDACTED]
	[REDACTED]
Town/City *	London
County	
Postcode *	[REDACTED]
Personal Licence Number (if known)	14/00456/LIPERS
Issuing Licensing Authority (if known)	Croydon

Adult Entertainment

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Saturday
	13:00
	22:00

Opening Hours Standard Times

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Opening Hours

State any seasonal variations. (please read guidance note 5)

N/A

Please state any Non-standard timings, where you intend the premises to be open to the public at different times from the Standard days and times listed? (please read guidance note 6)

N/A

Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10) *

60 to 1 SIA Security personnel will be allocated to the event. All staff and contractors will be briefed in full about local area, how to diminish impact on local residents, what do in the event of any security breaches and how to work alongside the police should they come into contact with any form of prohibited items. Engagement will take place with local residents and ward councillors.

b) The prevention of crime and disorder *

Security personnel will work closely alongside the events organisers and Police, ensuring drugs and the use of weapons are diminished. ALL staff, contractors, DJs, Artists and attendees must go through security search (search wands, bag search); no exceptions. Adequate high perimeter fencing will be used to assist with counter terrorism activities and will be screened off. Reduce the risk of people jumping over fences- arrange additional site visit alongside contracted security company

c) Public safety *

Violence against women & girls. Vulnerable People Training Package will be supplied by Police. All staff, contractors and vendors must complete training. SIA trained security personnel will be on hand to provide a secure environment. The consumption of alcohol will be forbidden outside the perimeter of the event. Security will ensure upon exiting Addington Park, all drinks are disposed of.

d) The prevention of public nuisance *

Trained traffic wardens will be employed to ensure the attendees park within the allocated area of Addington Park, not causing a nuisance to local residents. Toilets and waste bins will be provided within the car park and on exit points of the events space, ensuring litter and urination is kept within the park grounds, in authorised locations. SIA trained security personnel will be deployed within these areas.

e) The protection of children from harm *

No persons under the age of 18 years will attend the event. IDs will be checked by SIA trained security personnel on all entry points of Addington Park, ensuring attendees are true ticket holders and over the age of 18 years. For the surrounding areas outside the perimeter of the park, SIA

Licensing Objectives

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security staff will be on the look out for any suspicious activity and be in contact with the police should they see suspicious behaviour.

Declarations

Declaration Type *

Sole Applicant - Individual or Other

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Oluwatosin Akinsanmi

Date *

26/03/2024

Capacity *

Applicant

Declaration made

Do you wish to provide alternative correspondence details? *

No

Declarations

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Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Junior Oluwatosin

Surname /Company Name

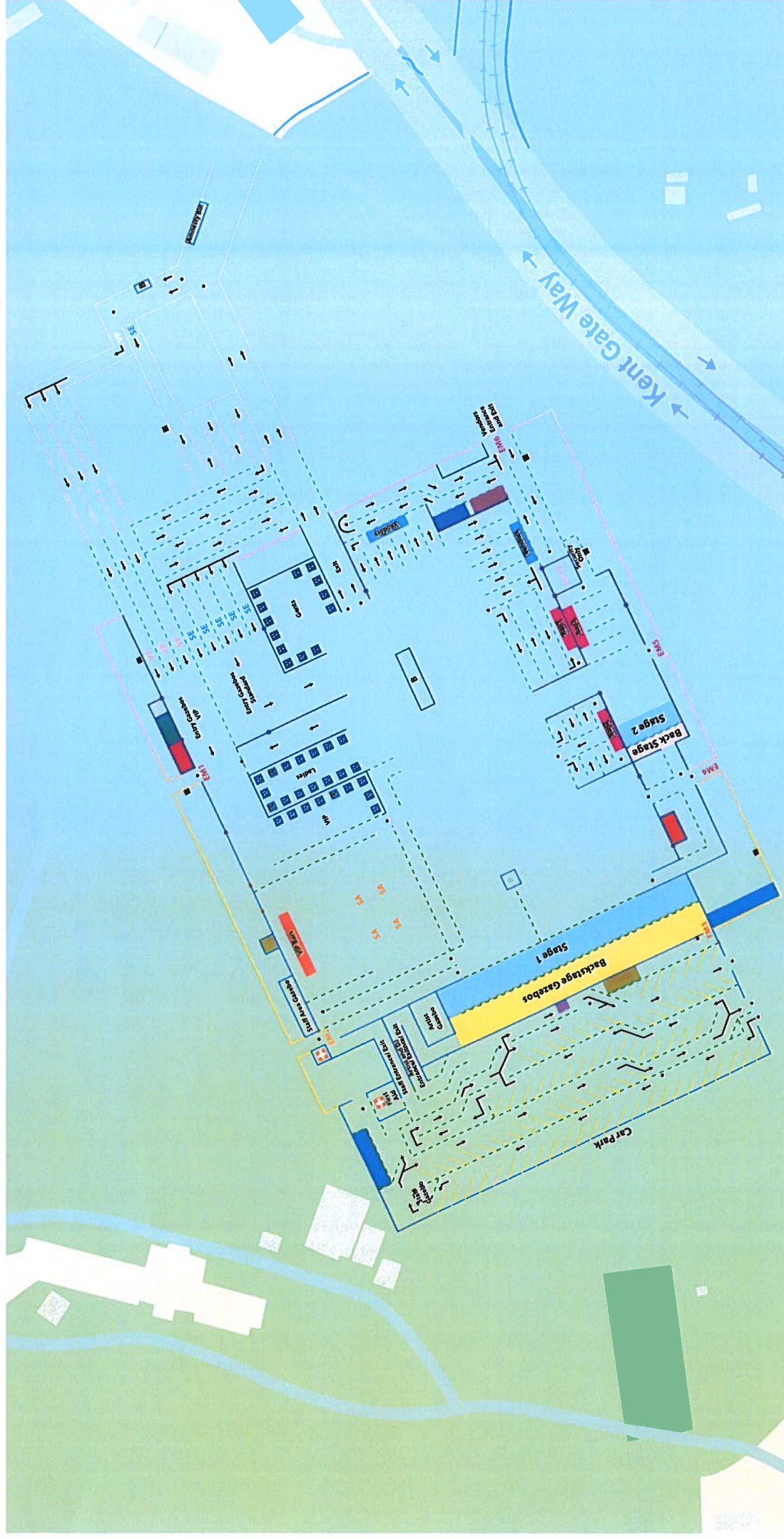
Made In 90s Ltd

Email *

info@madein90sevents.co.uk

Telephone

[REDACTED]



Keys

- EM** Emergency Exit
- Security
- heras fencing
- - - crowd control
- ⋯ Cones and Barrier
- Hoarding Board
- T Toilets

- CCTV** Security Control Room
- SE** Standard Entry
- VP** VIP Entry
- * CCTV Camera
- B** Bin
- P** Production
- +** Ambulance - First Aid
- SA** VIP SEATING AREA

- Storage Area
- Generator
- Detain
- Search
- Drop Off Only
- Flood Light

- Artist Gazebo - 6x6m
 - Staff Area Gazebo - 3x6m
 - Backstage Gazebos - 3x3m
 - First Aid - 3x3m
 - Search - 3x3m
 - Stage 1 - 10x8m
 - Stage 2 - 6x4m
 - Back Stage
 - Bar 1 - 27x3m
 - Bar 2 - 24x3m
 - Bar 3 - 21x3m
 - VIP Bars - 4x3m x 8
 - CCTV/Control room 3x3m
 - Vendors 3x6m
 - Entry Gazebos - Standard 3x9m
 - Entry Gazebos - VIP 3x6m
- Staff Gazebo 3x6m
 - Production 3x6m
 - Storage Area 3x9m
 - Bin area 2x7m
 - Emergency Exit 1 - 3.5m
 - Emergency Exit 2 - 3.5m
 - Emergency Exit 3 - 3.5m
 - Emergency Exit 4 - 3.5m
 - Vendors Entrance and Exit - 7m
 - Exit - 7m
 - Entrance - 7m
 - VIP Entrance 3.5m
 - Emergency Exit 5 - 3.5m
 - Emergency Exit 6 - 7m
 - Staff Entrance/Exit - 3.5m
 - Artist and DJ Entrance/Exit - 3.5m

Made in 90's

The premises licence holder shall (ensure) –

1. Any queue to enter the premises that forms outside the premises shall be kept orderly and supervised by SIA door supervisors to ensure that there is no nuisance or obstruction to the public highway and footpaths.
2. All security staff/SIA having contact with the public shall wear high-visibility tops. All stewards manning road closures shall also wear hi-vis tops.
3. Operate crime prevention policy part of which will encompass a search and seizure policy that includes searching everyone who enters the event including all staff and artists. All bags will be searched and all those entering the event enclosure will pass through the metal detector and/or wands search area.
4. Storage and disposal procedures for contraband found and seized at the entrance and bars will be agreed with the police prior to the event.
5. Public signage will be displayed throughout the premises regarding contraband, and that it is a condition of entry that customers agree to be searched and that police will be informed if anyone is found in possession of a controlled substance or weapons. The policy must be agreed in writing with Croydon Police Licensing Team 30 days prior to any event.
6. An incident log shall be accessible at the premises by the organiser and made available on request to police or other officer with lawful authority. The following details shall be recorded:
 1. Date of incident
 2. Time of incident
 3. Location of incident
 4. Persons concerned
 5. Summary of incident
 6. Identification of any Emergency Services Personnel who attended
7. There shall be a documented dispersal policy, as agreed with the relevant responsible authorities, implemented at the premises and a copy lodged with the Police Licensing Team. Any amendments to the policy must be agreed in writing with Croydon Police Licensing Team 30 days prior to any event.
8. A Challenge 25 scheme will be operated to ensure that any person attempting to purchase alcohol who appears to be under the age of 25 shall provide documented proof that they are over 18 years of age. Proof of age shall only comprise a valid and in date passport, photo card driving licence, military card or a card bearing the PASS hologram. Refusals shall be recorded by bar staff and these records shall be viewable to the public.
9. All drink will be served to members of the public in plastic or polycarbonate containers without screw cap lids.
10. Ensure that customers are prevented from leaving the event site with bottles or open containers.

11. SIA door staff will be deployed inside the event at a minimum ratio of 1:65 members of the public attending, with 13 SIA staff in addition to this for outside deployments. Body Worn Video will be worn by a number of SIA door.
12. A record of all SIA security staff who are on site and have received a security briefing specific to the events will be kept with the following details:
 1. Name and date of birth
 2. Full 16 digit SIA badge number
 3. Dates and times employed
 4. Copy of the security briefing
 5. Signature of person confirming they have understood and received the security briefing provided
13. A direct telephone number (mobile to be held by a duty manager) will be provided to neighbouring premises to be used in the event of a complaint of noise nuisance.
14. The premises shall run each event with the latest Event Management Plan that has been agreed in writing at the latest SAG meeting.
15. The event management plans for each event shall include the following information as a minimum; site plans, stewarding/security plans to include regular weapon sweeps before, during and post egress, crowd management plans, medical plan, fire plan, specific safety policies, risk assessments, traffic management plans, possible noise nuisance plans, and ingress/egress plan.
16. All bar staff at the event will be trained, a record of this training will be documented and signed by the member of staff that they have received and understood this training that will include relevant input on the Licensing Act 2003 and include the licensing objectives, proof of age, identifying and seizing counterfeit documents, and conflict management. All staff training records should be maintained and kept on site. A designated member of staff should be able to produce the records on the request of police or other authorised person.
17. The event will operate a vulnerable person policy, and include WAVE training for all relevant members of staff.
18. Each bar shall be individually managed by a personal licence holder, during licensable hours.
19. Engage with freely available counter terrorism advice and guidance through Counter Terrorism Protect Officers and Counter Terrorism Security Advisors.
20. No persons under the age of 18 years will be permitted to attend the event.
21. CCTV will operate at the site to cover the entrance and exit points, bars, stage, and other areas identified through a risk assessment. CCTV must be retained for 31 days after the event and made available to Police or Council upon request.

During the event any CCTV request made by Police should be provided on a useable digital format within 2 hours.

22. All event management, staff, stewards, and security employed at the event must carry out reasonable requests by police officers to ensure the licensing objectives are met.
23. Evidence will be provided within 7 days and at least 24 hours prior to the event (whichever is soonest) upon request of relevant council and police officers. This evidence will demonstrate relevant suppliers and contractors have agreed to supply to the event organisers sufficient critical staff and materials necessary to support the event management plan to the Safety Advisory Group.

The event site will be built and accessible to the police and relevant council officers at least 24 hours prior to the start of the event.

From: [mailto:]
Sent: 14 April 2024 20:16
To: LICENSING <LICENSING@croydon.gov.uk>; Cllr Robert Ward <Robert.Ward@croydon.gov.uk>
Cc: Cllr Joseph Lee <Joseph.Lee@croydon.gov.uk>
Subject: Licensing Application - Addington Park Objection - 27/07/2024 - 28/07/2024 [Ref: DSFX1711450993377]

Hello,

I would like to object to the proposed licencing request for the event at Addington Park on 27/07/2024 & 28/07/2024 (link [here](#)) on the grounds of the prevention of **crime and disorder** and **public safety**. I have attached full details of my complaint below, based upon my experience in 2021 and subsequent years. The details within the 2021 complaint hold true for this application and must be taken into consideration. I have also attached the response from the council which is relevant to support my objection.

For this application, it is not clear what the scope of traffic controls or procedures will be to deal with the strong likelihood that a percentage of attendees will elect to travel to the event via a private motor vehicle and will look to park in the nearest road, and one of these roads will be Crossways based upon its proximity to the proposed event location. In 2021, no provision was made for this and the situation was chaotic and dangerous. In one case, dangerous parking made the road unpassable for an emergency vehicle. The council have previously acknowledged that the parking controls on Crossways have been implemented to deal with commuters, not a large-scale event. The only vague reference to the transportation in this application is that attendees will be informed of (something?) two weeks before the event – this is not clear, nor adequate as many attendees would have already purchased tickets and likely have made travel plans on that basis.

Because there is little information for residents regarding traffic management within the application there is also no commitment from the promoter regarding their obligations to residents. Last year during the event security responsible for road closures arrived late (read: after the event started) on both days. It was also observed on several occasions that those responsible for preventing non-residential access were at times, less than thorough with the job and let several festival attendees through to park. In addition, the promotor last year made no attempt to communicate with residents – causing much confusion on the day for those that had visitors / deliveries due to arrive my car.

As per the previous applications, I would like to make a complaint that the council or the applicant hasn't made adequate attempts to engage with local residents prior to making this application. I still do not accept that placing signage around the park is likely to capture the attention that such an event deserves. I denote that on the promoters [website](#) that they have already begun selling tickets for this event and it makes no mention of any travel restrictions.

I am happy for the details of my objection to be passed to the applicant. It is unlikely that I will be able to attend the hearing for this application, can my objection be taken at face value as per this email and attached documentation?

Councillor Robert Ward - I am unsure if this is a matter for the licensing team alone but I am concerned by the excessive usage of this location for public events. Three events in the month of July is extreme, both in terms of the impact to local residents and the lack of access to local green space over a precious summer month. Regardless of how the volume controls that are put in place

the sound will reverb around the local geography, leaving residents with a choice if they also want to listen to the music or be unable to open a window to help cool their home.

Thanks,



Grounds for objection and supporting evidence:

1. The event will result in an increase in rubbish and broken glass which will prevent me from allowing my toddler to walk along the street during and after the events – this was an issue in 2021
2. In 2021, **emergency vehicles larger than a car would not have been able to reach the top end of Crossways** (photos attached below), everybody is fortunate that this need did not materialise. No details have been provided detailing how this situation would be managed (read: road closure, police support, traffic wardens, processes for dealing with illegally or inconsiderate parking on residential roads)
3. I will not be able to safely cross the road due to the excessive numbers of cars parked bumper to bumper and blocking dropped curbs at multiple crossing points – this was an issue in 2021
4. Vehicles parked illegally and dangerously on street corners, this could have severely injured or killed a vulnerable road user
5. It is likely that I will be unable to ingress and egress Crossways via motor vehicle due to legally and illegally parked vehicles – this scenario occurred in 2021
 - a. With regards to the event in 2021, the council acknowledged “The belief was that due to the location and the available public transport links, most attendees would use public transport. Many will have done but clearly, a significant number attended in private motor vehicles, which caused the resultant parking issues.”
 - b. In 2021, the council stated and acknowledged “In respect of the concerns you raise about parking, in the months preceding, the event was discussed by the Safety Advisory Group (SAG), a multi-agency group comprising different Council teams, the Metropolitan Police, the London Ambulance Service and public transport providers, such as Transport for London and Tramlink, amongst others. The event organiser also attended the SAG meeting. Please note that the SAG is distinct from the licensing process. A post event SAG debrief meeting was recently held. This meeting considered the positive safety controls and the safety aspects that were lacking in respect of the event.”
6. The response from Michael Goddard in 2021 confirmed that the parking restrictions on Crossways were designed to manage commuters for the tram Monday – Friday. This confirms that these are **not suitable** for managing a major event such as the one proposed within this application (which is obvious).
 - a. In 2021, in some cases cars were parked legally on single yellow lines, but did so adjacent to a marked bay which then caused the road to unacceptably narrow. This has not been addressed in the intervening period; therefore, I have no reason to believe that the outcome would be any different this time.
 - b. The parking controls and restrictions on my road in general have not been addressed in the intervening period, therefore I have no reason to believe that the outcome would be any different this time.
 - c. As a slightly wider point, yes, the restrictions on my road have been implemented to deal with commuters and as such the zone does permit vehicles to park on the road.

For the avoidance of any doubt, last year, the vast majority of these vehicles were still committing an offence by the way that they were parked on the verges etc (they **had** to park on the verges to avoid fully blocking the road in many cases). The restrictions on this road are clearly designed for the odd handful of cars which might need to park outside of the operational hours, not for a social event which will be attended by thousands of people.

- d. I stated in 2021, "As this exercise has proved, it is impossible for cars to park on the existing single yellow lines opposite each other (and in some cases opposite driveways) without causing a severe narrowing of the road. If there is a chance that the Council might consider future events at this location then the parking controls need to now be reviewed urgently as these are now not fit for purpose."
7. This application makes no reference to any traffic restrictions (including the time period) that will be implemented within Crossways and nor has any engagement with residents taken place.
 - a. In July 2022 where it was expected that Crossways would be subjected to restricted access, security staff arrived several hours after the event started due to the late arrival of security staff, this occurred on the following day also. This resulted in cars parking inconsiderately within Rawlins Close.
 - b. In July 2022, residents within Crossways were not informed of any road closures in advance by the promotor. Many people found out as the road restrictions were physically implemented
8. The mitigations and controls within the licencing request do not adequately state how issues relating to parking controls and anti-social behaviour will be managed outside of the park. The application contains no details of which supporting personnel will be protecting local residents. Examples that are missing, that were required in 2021
 - a. No council traffic wardens were seen after midday on the Saturday afternoon (read: for the entirety of the two-day event)
 - b. The council could not be contacted via telephone and reports via the councils application were ignored
 - c. No local police were seen within my road after the event, exposing the residents to anti-social behaviour (men urinating against a tree)
 - d. Vehicles remained illegally parked for the duration of the event – No police or council towing enforcement was present
 - e. No additional teams were deployed to clean the streets
9. My family will not be permitted to access my local green space over the weekend, forcing me to make an unnecessarily trip elsewhere which is bad for the environment (if it is even possible due to the likelihood of a blocked road)
10. The increased number of vehicles to the area will cause an increase in air pollution.
11. In 2021 it was stated "The belief was that due to the location and the available public transport links, most attendees would use public transport. Many will have done but clearly, a significant number attended in private motor vehicles, which caused the resultant parking issues." – What assumptions have been made for this event?

The application does not adequately state how these likely issues will be mitigated or controlled outside of the park itself. If granted, this will commit local residents to a miserable weekend through no fault of their own.

In the event that the nightmare scenario occurs that somebody is seriously injured or dies within the area, due to the inaccessibility of the roads then who would be held responsible? This isn't a theoretical concern of what *might* happen when this volume of people descend on the area, we have experience now which we should learn from. In the event that something does happen then

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who would be legally accountable from the council? I would ultimately like to forward this communication to them now, rather than the individual(s) hiding behind a public enquiry after the fact.

Photographs attached from 2021 below:

Saturday ~8pm:

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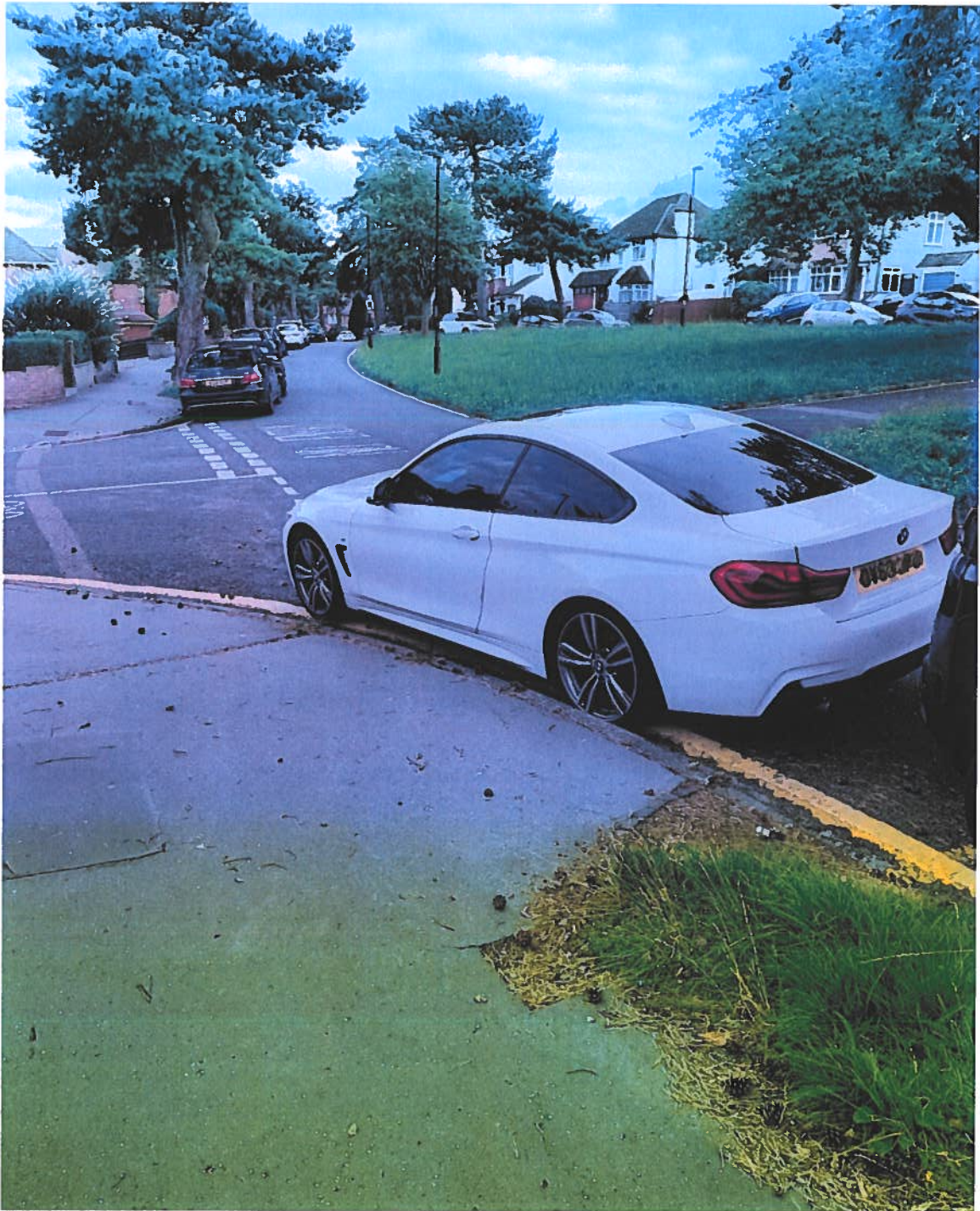
A3





Sunday ~7pm:

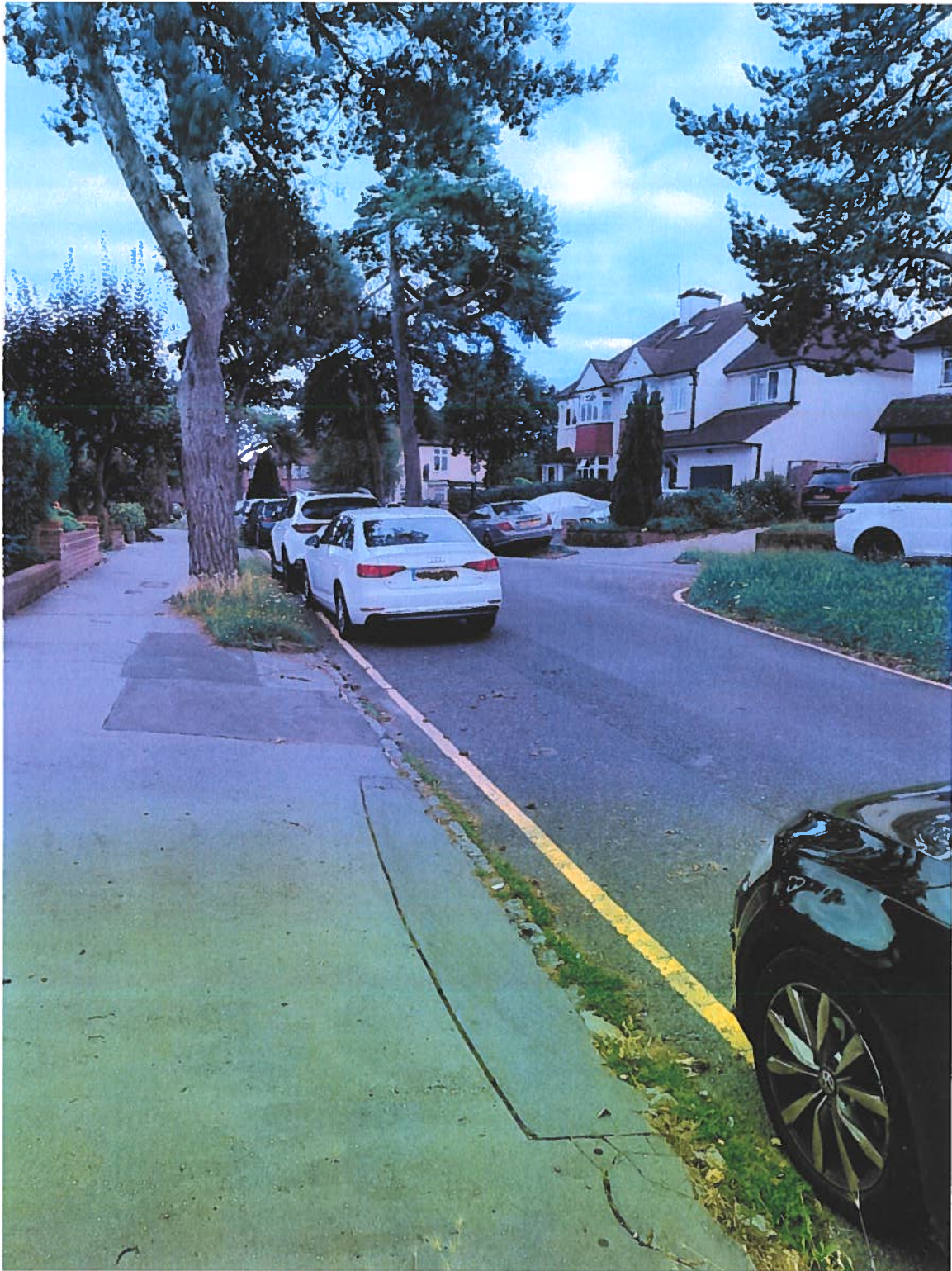
A3



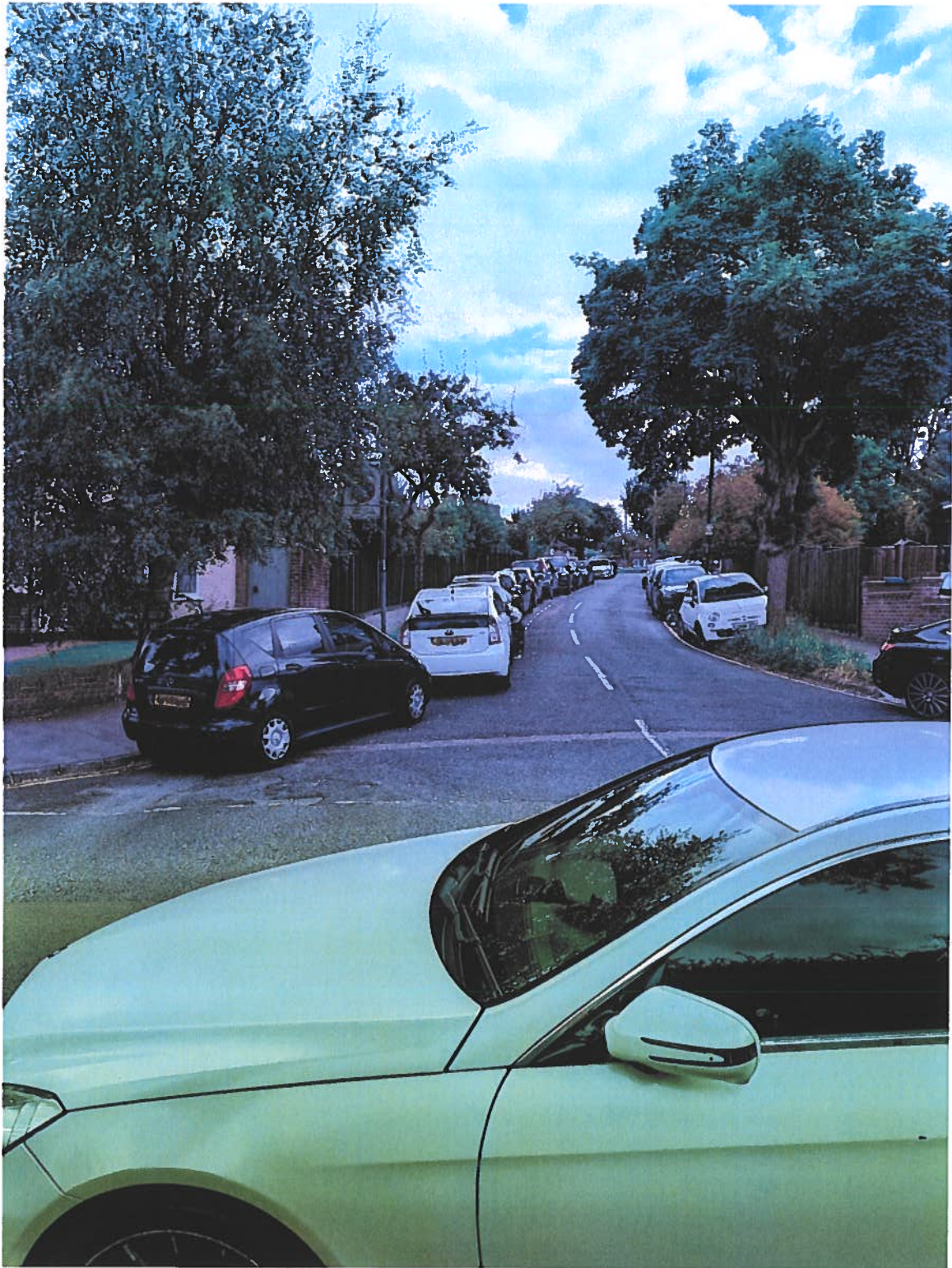
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If you would still like to continue, please click on the "Log a New Report" button at the bottom of the page. If you have found the report has already been reported, click on "Return to Home Page" to return to the home page.

Unfortunately due to limited resources, the Council is only able to prioritise the removal of offensive graffiti. Please submit reports of offensive graffiti here

Highways parking

Map Satellite

Gravel Hill

Gravel Hill

Crossways

Rawlins Cl

McDermott's Fish & Chips

bp

Cro

Huntington

Google Keyboard shortcuts Map data ©2021 Terms of Use

A3

Food & Safety Team
Place Department
6th Floor, Zone A
Bernard Weatherill House
8 Mint Walk
Croydon
CR0 1EA
Tel/typetalk: 020 8726 6000

[Redacted]
[Redacted]
Croydon

Contact: Michael Goddard
Email:
Michael.goddard@croydon.gov.uk
Our Ref: COM/6922
Date: 16 September 2021

By email

Dear [Redacted]

I am writing in respect of your email of complaint dated 16 August 2021, with accompanying photographs, in respect of Addington Festival Event – Crossways – Council Failings. I have dealt with your complaint at Stage 1 of the Council's complaint procedure.

Your Complaint

I would like to make a complaint regarding the event that took place in Addington Park over the weekend of the 14th – 15th August. This complaint will likely involve the failings of multiple departments within the council and therefore the webform on complaint area of your website that expects me to pre-filter this to a single team is unhelpful. I expect a coordinated response from the council, rather than an attempt to blame a different team.

I am a resident on Crossways and as a result of this event I would like to complain about the lack of parking controls, anti-social behaviour and the inability to contact the council / the council to respond in a meaningful timeframe.

To summarise my complaint:

1. The council granted a licence to use this park for the weekend, why weren't residents notified or warned in advance? Given this restricted access to green space and (as I will detail) this was always likely going to negatively local residents I find this to be disappointing
2. The event attracted a lot of visitors that elected to drive to the event. The parking controls on Crossways are clearly not designed for an additional 50+ cars to park on the road safely, let alone the hundreds of cars that spent the majority of Saturday and Sunday afternoon circling

- trying to find a parking space – Why wasn't this anticipated and controls reviewed in advance?
3. To expand this point, myself and my neighbours experienced 'desperate' event attendees parking opposite and adjacent to driveways, making it extremely dangerous to exit our properties. Again, no provisions were put in place to protect residents.
 4. In many cases these attendees parked on the pavement, on the grass verges, on the corners of junctions and in at least one case, smack bang in the middle of the green space island on Crossways.
 5. Early Saturday afternoon it was noted that a traffic officer did ticket 2 vehicles within sight of my property (the aforementioned vehicle on the island and one partially blocking the pavement). After this initial ticketing a traffic warden wasn't seen for the rest of the weekend, allowing attendees to park illegally with impunity from the council, at the expense of the local residents.
 6. In some instances cars parked dangerously opposite each other, severely impeding the width of the road – this almost certainly would have prevented a large emergency vehicle from accessing the road. At the same time, a vehicle on the Gravel Hill / Crossways slip road had also parked badly (read: at least 30cm off the curb) which would have also prevented an emergency vehicle accessing the top end of Crossways as this is the only alternative route into the road. The council should think themselves extremely lucky that there wasn't an emergency and nobody lost their life over the weekend.
 7. On both Saturday and Sunday afternoon I attempted to call the parking offence team (020 8726 7100 – option 3) but the number would just disconnect after the initial ring. Why can't this team be effectively contacted? Why isn't there an answerphone? Why isn't a duty officers contact details published?
 8. The main contact number for the council is Monday – Friday 9 – 4pm, in this type of example how is a resident supposed to contact the council? It might surprise you that people can illegally park their vehicles outside of these hours, especially when there is a large event ongoing (which the council ultimately authorised)
 9. I reported multiple offences via the council 'report it online' service, as mentioned, nobody from the council attended – why not? [Image attached]
 10. As mentioned, 10's of vehicles parked on the grass verges – when will the council be inspecting these for damage? Who will ultimately bear the cost of any repairs?
 11. As mentioned, several vehicles were parked dangerously on the corners of junctions and this was reported inline with the council's process. Why wasn't action taken to remediate these issues? A vulnerable road user (such as a cyclist) could have been injured
 12. I have seen several examples of smashed bottles on the pavement (likely linked to the event). I haven't seen anybody from the council cleaning up the streets – why not?

A3

13. Directly opposite my property I witnessed a man urinating on a tree after the event, again, no council presence or any community policing presence was to be seen

I would like to understand:

1. Who is responsible for each of these failings?
2. Why these risks were not foreseen and if they were, what mitigations were put in place?
3. A response as to why the council just left residents on my road on their own?
4. What steps are going to be put in place to deal with the issues mentioned?
5. Cynically, given the council ignored these issues your official metrics are not going to make record of the vehicles that were illegally parked and the other issues outlined are they? How is this to be recorded the next time a licence request is made this is taken into account?

I have attached a range of images captured at around 8pm on Saturday and 7pm on Sunday which should add some colour to the words above. Croydon Council should be embarrassed by the way this has been handled. As a local tax payer I believe there are serious examples of incompetence and neglect here which need to be urgently addressed.

My Findings

I have spoken with officers from the Council's Public Events, Parking Services and Environmental Services teams. For ease of reading, I will endeavour to answer each of your points in turn.

An application for a premises licence (under the Licensing Act 2003), time limited to 14 and 15 August, was submitted to the Council (as Licensing Authority) by the applicant, Butterfly Enterprise Limited. I can confirm that the application was properly advertised by the applicant. Representations were made on the application by local residents and ward councillors and the application was therefore referred to the Council's licensing sub committee to consider, which they did at a meeting on 23 June 2021. The licence was granted, with conditions attached and expired at the end of 15 August.

In respect of the concerns you raise about parking, in the months preceding, the event was discussed by the Safety Advisory Group (SAG), a multi agency group comprising different Council teams, the Metropolitan Police, the London Ambulance Service and public transport providers, such as Transport for London and Tramlink, amongst others. The event organiser also attended the SAG meeting. Please note that the SAG is distinct from the licensing process. A post event SAG debrief meeting was recently held. This meeting considered the positive safety controls and the safety aspects that were lacking in respect of the event.

Whilst conversations had taken place between the Councils Highways Team and the event organisers prior to the event, it was formally recognised that parking was extremely poorly controlled. The belief was that due to the location and the available public transport links, most attendees would use public transport. Many will have done but clearly, a significant number attended in private motor vehicles, which caused the resultant parking issues.

It was recorded by the SAG that traffic/parking restrictions and parking enforcement must be fully considered and appropriately implemented should any future, similar events take place in the same location. Without such controls, any such similar event may not be considered as safe to proceed by the Event Safety Advisory Group. In addition, the Council's events process will be reviewed.

In respect of calling re parking offences, I am advised the parking enforcement team are operational 7 days a week, Monday to Saturday 7am to 10pm and Sunday 9am to 4pm but that currently, there is no service outside of these hours. Parking offences can be reported to the parking team directly during these operational times on 020 8760 1966 option 3.

With regards to enforcement during the event weekend in question, the restrictions in the area are as follows:

Crossways – Monday to Friday 8am – 6:30pm and Monday to Friday Noon – 1pm

Rawlings Close – Monday to Friday Noon - 1pm

Gravel Hill – Monday to Friday Noon – 1pm

Kerr Close – Private

These restrictions were implemented for the purpose of preventing commuter parking and therefore at weekends the entire area is unrestricted, which means that all of the vehicles parked on yellow lines during this event weekend did so legitimately and there are no grounds for us to legally enforce any of these vehicles. The parking bays are also unrestricted and offer free parking to anyone all day every day.

The footway and grass verge parking can be enforced and it is unfortunate that our officers did not patrol at the peak times of parking, but due to there being no weekend restrictions in the area it would not have been part of our routine patrols over the weekend.

With regard to the online reporting system, this method of reporting issues is not as immediate as reporting over the phone and the reports wouldn't have been processed and reached the front line enforcement team until Monday morning, which would have been too late to take any action in regards to this specific case.

In respect of the main contact number for the Council, I can confirm that the core hours are 9am to 4pm Monday to Friday. The Council can still be contacted on that number over a weekend but callers may experience delays in calls being answered due to reduced staffing resources outside of the core hours. I am also advised that there have been recent technical issues, particularly at weekends, with the telephony system which has resulted in calls not being able to be answered and this may have coincided with a time when you tried to call the Council.

In respect of vehicles parking on grass verges, the council will endeavor to inspect all roadside verges via its Highways contractor and Grounds Maintenance teams and check for damage. If found to be damaged the Council will attempt to recover all associated costs from the event organisers.

In respect of a post event clean up, this was done but only extended to the immediate vicinity outside of the event space and did not extend on to the highway/roads. Waste and litter on the highway/roads would be cleared by our street cleansing contractor as part of scheduled cleansing. Please let me know if there is still broken glass in the area and I will ensure this is removed as a priority.

In respect of the individual urinating on a tree, this is clearly unacceptable behaviour and the Police would have dealt with this individual, as they would anywhere in the borough, if they had been in vicinity at the time and seen this.

In summary, it is acknowledged that parking issues were underestimated prior to the event, specifically in regard to the number of people who might attend the event in private vehicles and where they may decide to park as a result and that steps need to be taken, going forward to try and ensure this does not happen again – and the SAG have undertaken to do that. I can only add my apologies that you and other residents were inconvenienced by this and I also acknowledge the potential risks you highlight to emergency vehicle access/egress.

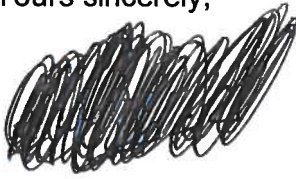
If you feel that your complaint has not been investigated properly or you wish to provide significant new information then you may complain to the next stage of the complaint procedure. For your complaint to be considered you will need to contact the Complaint Resolution team explaining clearly why you feel your complaint has not been investigated properly, or provide details of any new significant information or evidence that may alter the decision made:

Complaint Resolution Team
Floor 7, Zone C
Bernard Weatherill House
8 Mint Walk
Croydon CR0 1EA
Phone: 020 8604 7015
Email: complaints@croydon.gov.uk

A3

Should you wish to discuss matters or require clarification on any point, please do not hesitate to contact me.

Yours sincerely,

A handwritten signature in black ink, consisting of a dense, scribbled pattern of loops and lines, positioned below the text 'Yours sincerely,'.

Michael Goddard
Departmental Complaints Officer
Croydon Council

A3

From:
To:
Cc:
Subject: Representations regarding license application by Made in the 90s for an event in Addington Park July 2024
Date: 23 April 2024 22:17:57
Attachments: [20230827 Lessons Learned from July 2023 event in Addington Park.pdf](#)

To whom it may concern,

There is now considerable experience of running events in Addington Park. Made in the 90s have previously run, albeit smaller events in the venue. My lessons learned document from the most recent of these is attached. Broadly, if there is a sound plan which takes in advice from residents, and the plan is executed professionally, the event goes well.

The issue of greatest impact on residents that needs to be actively and professionally managed is aggressive parking. Eventgoers must be strongly advised that there is no local parking. However, experience is that despite this advice, at least ten percent of attendees will arrive by car. Some arrive early in the hope of securing whatever parking places might be available, so restrictions must be in place well in advance. Others arrive at the last minute and are aggressive. These latecomers may claim to be residents and when refused entry can be abusive and threatening. This group will park on grass verges, in private driveways, and block entrances with no regard for the needs of others.

In the interests of public safety, prevention of crime and disorder, and prevention of public nuisance appropriate Traffic Management Orders must be in place.

Local residents can advise on where barriers and security personnel are best placed and the timing, as well as effective means of distinguishing eventgoers from residents. A parking officer and tow-away truck must be available and appropriately active. The groups of roads needing protection are listed in Appendix 1.

Parking within the confines of the park is to be strongly discouraged. Eventgoers will try to argue their way in, clogging up the entrance and blocking back onto the main road and across the tram tracks when they are refused. The restricted ability for a car that is refused entry to turn around can result in chaos. Alternatively inexperienced security staff shrug their shoulders and let them in anyway. If there is rain the park grass becomes severely damaged.

Other residents are entitled to walk in the park and use the children's playground. They should be able to do so during the period of the festival.

This application is for a greater number than previously, care must therefore be taken to ensure long queues do not result in people outside the venue not having access to toilets. Consideration must be given to protection of heritage sites, especially the church.

Once the event finishes there is a need to manage egress, prevent event goers from loitering and anti-social behaviour. Litter must be cleared not only in the park, but also from surrounding areas.

I have the following additional representations:-

Public safety

We have two dangerous bends outside Addington Village Church as evidenced

1. by the frequent damage to the railings outside the church. With many pedestrians and potentially poor parking security personnel need to be aware of the situation and proactive.
2. Typically a phone number is provided for residents and others to call with issues. This number needs to be available throughout the period.

Prevention of public nuisance

1. Inadequate transport to clear the site risks littering outside the area of the park. This needs to be part of the post event clean up.
2. Noise has been an issue in the past. Appropriate noise restrictions must be enforced. The nearby wedding venue needs to be consulted and cooperative efforts made to minimise disruption to their business.

Appendix 1

Area 1

- Boundary Way
- The Wicket
- Spout Hill
- Fullers Wood/Bridle Way
- Roxton Gardens
- Addington Village Road (two sections)
- Kent Gate Way

Area 2

- Huntingfield
- Palace Green
- Falconwood Road
- Featherbed Lane

Area 3

- Abbots Green
- Gravel Hill

Area 4

- Gravel Hill
- Crossways
- Rawlins Close
- Selsdon Park Road

Regards.

Robert Ward

Councillor, Selsdon and Addington Village

Lessons Learned following Back to the 90s/Bashment Fest events 29th/30th July 2023

Context

Weather was generally poor, suppressing attendance on both days, but particularly on Sunday 30th.

Residents concerns

Several residents reported that the music on the Saturday went on beyond the 10 pm time licenced. This was at least till 10.10 pm.

On both days the road closure teams were late to post, allowing some non-residents to park in closed off streets. Were it not for both the Chair and Vice Chair of Addington Village Resident's Association manning the two entrances to Roxton Gardens and Addington Village Road (outside The Forge) for an hour and a half, there would have been some issues.

During this period there was some extremely aggressive and threatening behaviour that nearly resulted in a 999 call to the Police. Fortunately this only happened on two occasions. We need to be clear on the times (12.30 pm in this case) when access is restricted and this needs to be adhered to. We also need clarity on what is expected. Are non-residents allowed into closed off streets or are we only ticketing/towing away badly parked vehicles? The simple Password system given to all Residents in advance by maildrop to every household worked very well.

Last year cones were placed in the entrance of the driveway of the private rear car park at the New Place flats, to deter people coming to park round the back of the flats. This was not done this year, and later on Sunday, a random private vehicle parked up, not even in a space, and the occupants left the car there for a couple of hours. Resident tried to call the private car park management company, but without success. If this event happens again, can the company be encouraged to put them back next time? There were several issues of badly and illegally parked (on pavements) at the top of Spout Hill near the width Restrictor.

Addington Village church normally hold a choral evensong on the last Sunday of every month so good if this can be avoided.

No dispensation was allowed for a disabled lady to use the designated disabled parking bay outside the New Place flats on Addington Village Road during the parking suspension. Is this a feasible concession?

The Security hot line etc. seemed to close at about 6pm on the Saturday at a time when there was an influx of attendees to the event attempting to park in Addington Village Road. Fortunately the Vice Chair had the personal mobile number of the Organisers and more Security was dispatched. The listed "hotline" numbers should be available and manned for the duration of the event.

On the whole all the liaison and event planning went largely according to plan. Clear up in the Park was very good.

A3

From:
To: 1
Cc:
Subject: Representation Ref: DSFX1711450993377 Addington Park - Made in the 90s
Date: 24 April 2024 11:32:37
Attachments: [20230827 Lessons Learned from July 2023 event in Addington Park.pdf](#)
[Representations concerning Addington Park License Made in the 90s July 2024.pdf](#)

Dear ~~XXXXXXXXXX~~

I write to make representations in respect of the above Application. I represent not only myself as a long term Resident of Addington Village but also several other Residents in my capacity of ~~XXXXXXXXXX~~ of Addington Village Residents Association.

As has been the case on a few occasions now, I would request that I be invited to attend the License committee hearing and if possible make my representation. I consent to my representation being sent to the Applicant. Thank you.

--

Kind regards,

~~XXXXXXXXXX~~
~~XXXXXXXXXX~~
~~XXXXXXXXXX~~
~~XXXXXXXXXX~~

--

Best wishes,

~~XXXXXXXXXX~~
~~XXXXXXXXXX~~

A3

Representations concerning Addington Park License Application 27th and 28th July 2024
Ref: DSFX1711450993377

This representation is put forward by me [REDACTED] as a Resident of Addington Village and in my capacity as [REDACTED] of Addington Village Residents Association. I wish to state that the initial Application that had been posted on the Council website, was very sketchy and were it not for a hastily arranged meeting with the **Made in the 90s** team and Cllr Robert Ward to go through the overall plan as it stands, certain potential safety issues can be factored in to any future SAG meeting.

As has been pointed out by Cllr Ward in his own submission to you, we have had several major music events in recent years in the Park, of which there have been issues of safety, traffic management, event management and impact to local residents in the surrounding areas. Most notably is the aggressive and often threatening behaviour of a minority of attendees to the event and their persistent attempts to park their cars rather than utilising the good public transport. Some events have gone well and this has been helped as a result of some significant input from Addington Village Residents Association. Good liaison has in the main resulted in a beneficial cooperation between Residents, the Police, Ward Councillors and the event organisers. This is particularly relevant in the case of **Made in the 90s** with whom we have had a good deal of cooperation and largely smooth running events in the past. However, this event on the 27th and 28th July is on a different scale with the application to have up to 5,000 attendees on both days, although we understand the Sunday may not attract as many people. But we need to make provision for the maximum permitted. It is extremely unfortunate that as yet we have not seen any provisional Police report although I am in touch with them on a fairly regular basis as I am a Ward Panel [REDACTED]. Also, the vital TMO was discussed but we had to refer to their previous plan from 2023 which will need some minor amendments. Also, we did see the proposed stage layout bearing in mind there will be 2 stages this time and that there will be live music as well as recorded.

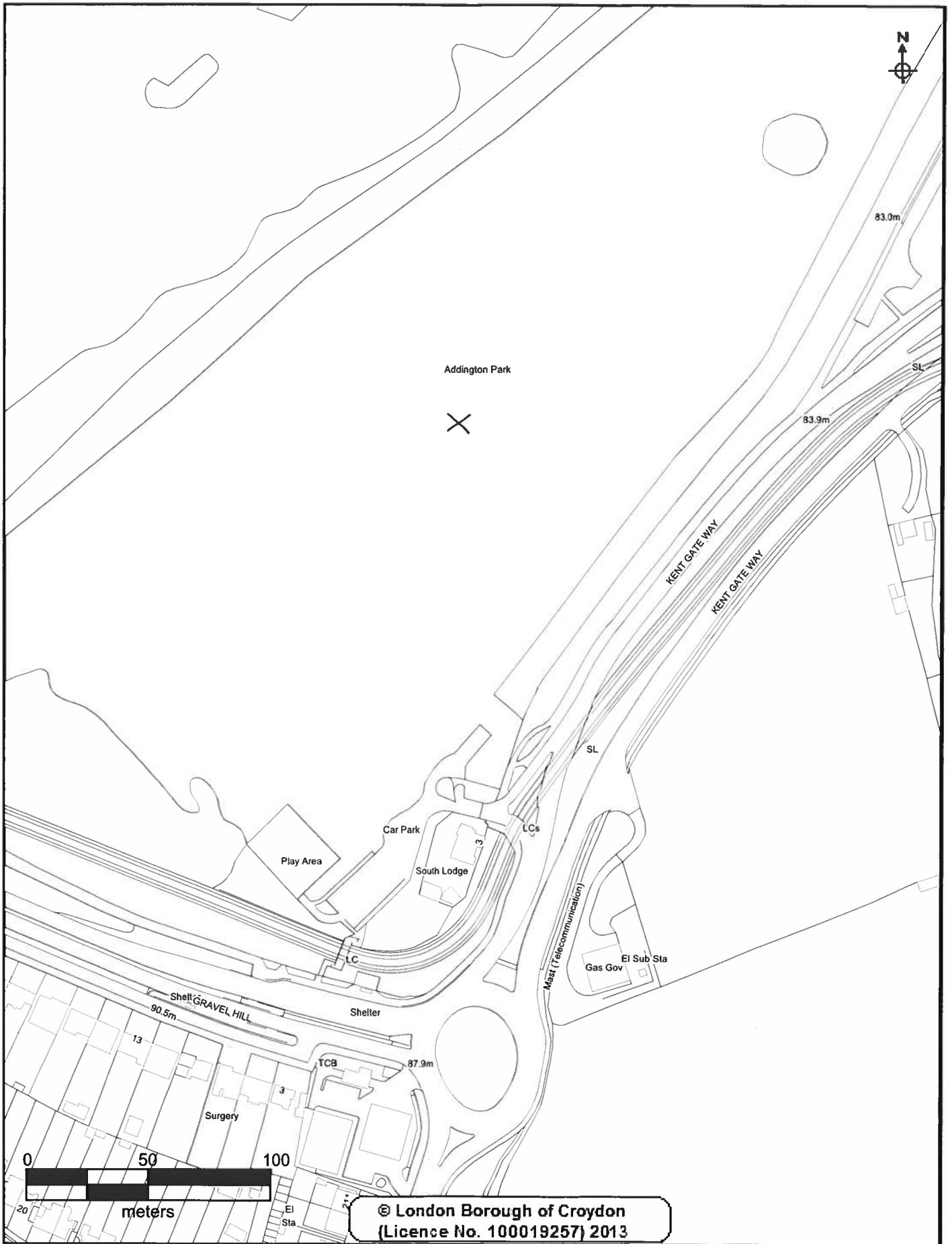
Therefore to keep this brief and not repeat much of what Cllr Ward has already covered in his representation document, I will list a few additional main points that are of huge concern to Residents and should be established in respect of the main Licensing objectives. Whilst accepting that some of these points were discussed at the face to face, it is imperative that they are formalised in writing to enable the Licensing committee to read and judge whether or not they should grant a Licence to **Made in the 90s** with caveats. In the case of the last Licence granted for an event that was held on the 16th September 2023 (please refer to the report attached) despite the organisers agreeing to various conditions, there were a number of critical elements off site that were not in place and adhered to that necessitated the Police being called to resolve a matter that should have been the responsibility of SIA personnel. This occurred because the dedicated Security hotline was not answered as indeed the event management hotline wasn't either. To avert these issues occurring again especially as there will be significantly greater numbers of people, we have requested one senior SIA security at the off site "hot spots" (total 5) in addition to the Stewards. These additional Security personnel should not form part of the 60 to 1 allocated to the event in the Park as per the application.

It must be remembered that the elderly local Residents are feeling somewhat vulnerable in light of the shocking events of the last couple of months. So the potential for an incident occurring needs to be mitigated.

Key information not provided or that needs clarification for the Made in the 90s application.

1. The number of qualified SIA Security that will be deployed for off site duties to deal with any aggressive behaviour. In the past this has been left to inexperienced Stewards.
2. Regarding glass and bottles at many of the previous events there have been bottles and broken glass left in the Park after alleged clear up. This appears to be in the backstage area. I personally cleared up some broken bottles that a young child was playing near in the longish grass. This is dangerous.
3. The TMO whilst not directly affecting the alcohol license, it is critical to the Residents and there is no mention of the Council enforcement officers (ticketing) and the need for a towaway truck on the day. Good signage and extensive coning is a must. Emergency vehicles need access to the narrow roads. This has worked well in the past. This can be sorted out at a SAG meeting but it would be reassuring if this aspect formed part of the conditions of the License being granted.
4. Once the event finishes and the egress commences, there needs to be a number of senior SIA security at various points in the Village as there have been a number of over exuberant festival goers who hold street parties either in the Churchyard or Roxton Gardens. On one occasion this didn't break up until 1am.
5. Regarding on the day communications, there must be dedicated and manned telephone/mobile numbers for contacting either management or security should there be an issue.
6. The July event on the 29th/30th 2023, the Security briefing took place extremely late and it was chaotic. This resulted in Security not being stationed as planned at the key hot spots until one and a half hours after the start time. This resulted in myself and the ~~Chair~~ of Addington Village Residents dealing with some extremely aggressive behaviour from people trying to park. Again, the Police had to be called.

It should be stressed that Addington Village Resident's Association have a good relationship with Made in the 90s and we will be in contact with them regarding information for the Residents nearer the event.



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X = ADDINGTON PARK