

New Premises Licence

Premises Details

Premises Address *

3-7 PARK STREET CROYDON CROYDON CR0 1YD

Telephone number at premises (if any)

Non-domestic value of premises. *

£ 60000

Applicant Details

I/We apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Please state whether you are applying for a premises licence as:

an individual or individuals

Applicant Details

If you are applying as a person described in one of the above please confirm: *

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

Individual Applicant

Title *

Mrs

First name *

Josephine

Surname *

Williams - Brown

Street address *

~~XXXXXXXXXX~~

~~XXXXXX~~

A1

Individual Applicant

Town/City *

County

Postcode *

Date of Birth *

I am 18 years old or over

Nationality *

Daytime Contact Telephone Number *

Email *

Operating Schedule

When do you want the premises licence to start? *

If you wish the licence to be valid only for a limited period, when do you want it to end?

Please give a general description of the premises. *

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

Operating Schedule

What licensable activities do you intend to carry on from the premises? * (Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2) *

Plays

Films

Operating Schedule

A1

- Indoor Sporting Events
- Boxing or Wrestling
- Live Music
- Recorded Music
- Performances of Dance
- Anything of a similar description falling under Music or Dance
- Provision of late night refreshment
- Supply of Alcohol

Live Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of live music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *	Every Day
	12:00
	03:00

Live Music

Will the Performance of Live Music take place indoors or outdoors or both? (please read guidance note 3) *	Indoors
Please provide further details. (please read guidance note 4)	We will have a DJ who will be playing music whilst the nightclub is open.
State any seasonal variations for the Performance of Live Music. (please read guidance note 5)	n/a

Live Music

AI

Please state any non-standard timings, where you intend to use the premises for the performance of live music at different times from the Standard days and times listed? (please read guidance note 6)

n/a

Recorded Music Standard Times

Standard days and timings, where you intend to use the premises for the performance of recorded music. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

03:00

Recorded Music

Will the playing of recorded music take place indoors or outdoors or both? (please read guidance note 3) *

Indoors

Please provide further details.(please read guidance note 4)

We will have a DJ playing music whilst the nightclub is open

State any seasonal variations for the playing of recorded music. (please read guidance note 5)

Please state any non-standard timings, where you intend to use the premises for the performance of recorded music at different times from the Standard days and times listed? (please read guidance note 6)

Supply of Alcohol Standard Times

Standard days and timings, where you intend to use the premises for the supply of alcohol. (please read guidance note 7)* Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

03:00

Supply of Alcohol

Adult Entertainment

AI

of the premises that may give rise to concern in respect of children (please read guidance note 9).

Opening Hours Standard Times

Standard days and timings, where the premises are open to the public. (please read guidance note 7) * Please enter times in 24hr format (HH:MM)

Day *

Every Day

12:00

03:00

Licensing Objectives

Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10) *

As an establishment we will be enforcing particular regulators such as having security , enforce the challenge 25 scheme, prevention of the alcohol to intoxicated individuals, controlling music volume and closure

b) The prevention of crime and disorder *

To prevent the occurrence of crime within and around the premises, we will ensure security especially on our weekends when nightclub capacity is increased. We will prohibit the sale of alcohol to intoxicated individuals or those who are behaving in a disorderly manor. The challenge 25 scheme will be enforced. Ensuring the closure of the premises at the acquainted time. Monitoring and preventing congregation, this will be a duty upkept by security& staff.

c) Public safety *

We will minimise the congregations outside. Stop alcohol sales after hours furthermore, alcohol that is sold will not be in the hands of intoxicated individuals

d) The prevention of public nuisance *

Controlled music volume alongside the closure of doors to prevent the escape of unnecessary noise , unless there is a change in temperature

e) The protection of children from harm *

Ensuring no serving of alcohol to under 25s by enforcing the challenge 25 scheme.

Declarations

Declaration Type *

Sole Applicant - Individual or Other

A1

Declarations

I have uploaded a copy of the plan of the premises. I have uploaded a copy of the consent form completed by the individual I wish to be designated premises supervisor, if applicable. I understand I must now advertise my application. I understand that if I do not comply with the above requirements my application will be rejected. Applicable to all individual applicants, including those in partnership which is not a limited liability partnership, but not companies or limited liability partnerships I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT 'IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Signature/Declaration of applicant or applicant's solicitor or other duly authorised agent (see Guidance Note 11 & 12). If signing/applying on behalf of the applicant, please state your name and in what capacity you are authorised to sign/apply. When submitting an on-line application form the 'Declaration made' checkbox must be selected.

I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15).

Full Name *

Josephine Williams - Brown

Date *

08/11/2023

Capacity *

Applicant

Declaration made

Do you wish to provide alternative correspondence details? *

No

Email confirmation

On submission an email confirmation will be sent using the details below

Forename

Josephine

Surname /Company Name

Williams - Brown

Proposed conditions for 3-7 Park Street, Croydon, CR0 1YD

1. Staff must be given training in relation to Licensing Act 2003, conflict management and the protection of children from harm. Refresher training shall be given every 6 months and records shall be kept at the premises and made available for inspection by the police or authorised official from the local authority
2. The venue must provide its own written policy in relation to drugs, weapons and theft. Signage shall be displayed at the entrance of the premises and in toilets explaining a zero tolerance to drugs
3. After 2100 hours daily all customers entering the premises will be searched as a condition of entry, the search will include all personal property and the use of a search wand.
4. A CCTV system must be installed at the premises covering the entrance, the external area and all internal areas. A head and shoulders image to identification standard must be captured of every person entering the premises. Images shall be kept for 31 days and supplied to the police or local authority on request.
5. The CCTV system will display, on screen and on any recording, the correct time and date that images were captured.
6. CCTV signage must be displayed, reminding customers that CCTV is in operation.
7. Signage shall be displayed in a prominent position on the premises requesting that customers leave quietly.
8. A personal licence holder must be at the premises all times that licensable activities are taking place.
9. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises is open to the public in order to show police images if required. A member of staff suitably trained to download CCTV footage must then be available within 48hrs. The downloaded footage is to be supplied in a useable digital format.
10. Only a security provider who has been awarded Approved Contractor Status by the Security Industry Authority is to deploy door supervisors at the premises.
11. A minimum of six door supervisors shall be deployed at the venue every Friday, Saturday, Christmas Eve, New Year's Eve, bank holidays and Sundays before a bank holiday from 21:00hrs until the premises closes. At least two door supervisors must be wearing Body Worn Cameras. One door supervisor must be deployed in the rear outside area at all times that, it is in use.

12. Ensure that records are kept by the DPS, at the premises, of the following details of any door-supervisor employed at the premises: -
 - a. Name and date of birth
 - b. Full 16 digit SIA badge number
 - c. Dates and times employed

13. These records must be made available, in useable form, to the Metropolitan Police, Croydon Council officers or authorised officers of the Security Industry Authority upon request.

14. A comprehensive incident register must be maintained, at the premises. Details of incidents shall be added to the register within 24hrs of any incident. CCTV images of any incident will be recorded and kept at the premises along with a copy of the incident report and written reports from all members of staff involved
 - a. The following details must be recorded: -
 - b. Date of the incident
 - c. Time of the incident
 - d. Location of the incident
 - e. Persons concerned in the incident
 - f. Summary of incident
 - g. Identification of any Emergency Services Personnel attending where possible

15. No alcohol or glass ware shall be permitted to leave the premises after 2100 hours.

16. A challenge 25 policy shall be in operation at the premises with `appropriate signage on display throughout the premises.

17. Ensure that a refusal book or electronic system to record all refusals of sales of alcohol shall be maintained on the premises and made available to the police and local authority officers upon reasonable request.

18. The premises must ensure that an identification scanning device, capable of recording and checking details of identity documents is in use at the entrance of the premises from 2100 hours every Friday, Saturday, Christmas Eve, New Year's Eve, bank holidays and Sundays before a bank holiday from 21:00hrs until the premises closes. Every person regardless of age will have valid and in date photo ID scanned. All photo ID must bear a resemblance to the person who enters the premises so that they can be easily identifiable on the head and shoulders on entry camera.

19. The premises shall have a written dispersal policy.

20. Ensure that no members of the public are admitted after 0100 hours, save for the re-admission of customers who have temporarily left the premises to smoke.
21. Ensure that customers are prevented from leaving the premises with open bottles and containers.
22. Ensure all external bookings are made at least 14 days in advance of the event and may only be made by a person over the age of 21 years.
23. Ensure all external bookings are made in person at the premises and an application completed on a booking agreement form agreed with the Metropolitan Police and all records of these bookings and a guest list must be available for inspection by an authorised officer of the police at any time that the premises is open. Copies of photographic ID must accompany any application (Passport, Driving Licence, Pass logo ID).
24. All promoted events must have a written risk assessment (RA), this must include SIA numbers and search regime for the event. This RA must be submitted to Croydon Police Licensing Team 14 days before the event takes place
25. The following dispersal plan should be followed during any Friday and Saturday night, peak shifts or key event to ensure the smooth dispersal of guests towards and at the end of trading hours.

The purpose of the dispersal plan is to move guests from the venue and its immediate area in such a way to cause minimal disturbance or nuisance neighbours, both residential and business, and to make the minimal impact upon the neighbourhood in relation to potential nuisance, anti-social behaviour and crime.

The dispersal plan is subject to review and will address problems and concerns as they are identified in order to establish a permanent reduction or elimination of any nuisance, anti-social behaviour or crime.

During last 30 minutes of trade lighting levels will be increased and decrease music level to encourage the gradual dispersal of guests during the last part of trading and drinking up time.

Smoking area closed 15 minutes before end of bar service - this will ensure all guests are within venue by end of trading hours

Upon bar closure, there will be increased movement and inspection through the bar and toilets by management and glass collectors to begin to encourage customers to move out of the premises in a quiet and orderly manner.

1. The licensee will ensure that amplified music both live and recorded is restricted indoors.
2. The licensee will ensure that no amplified music is played in the outside garden area
3. The Designated Premises Supervisor shall ensure that (apart from access and egress) all external windows and doors are kept closed when live/recorded music is played
4. Licensee will ensure that patrons are managed to ensure that noise from exiting and entering is kept to minimum.
5. The licensee will ensure that no noise nuisance be caused to local residents from any activity associated with the premises licence
6. A noise limiter should be installed. (Limit set by Croydon Noise Pollution Team)
7. Signage will be displayed at the exit / garden area of the premises requesting customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents

The residents at Whitgift Alms houses have highlighted that Palm Beach have requested a new licence to have.

- a) Live and recorded Music
- b) Sale of Alcohol

A new name on application Josephine Williams-Brown licence application request:
3-7 Park Street, Croydon, CR0 1YD.
7 days a week from noon till 3am the next morning.

The residents of Alms house have requested me to make representation in regard the attached notice found on Palm Beaches door. Please note there is no reference number unless it is the SF.C251/10/13 bottom right.

- The Prevention of Crime & Disorder
- Public Safety
- The prevention of Public Nuisance
- The protection of Children from Harm

I believe below notes covers all 4 points regarding preventing crime, public safety & nuisance and protection of children.

Local area

1. There are already 2-night clubs, one music venue, 2 all-night Casina, 5 pubs all within 500 meters of Palm Beach:

- Riff Ruffs, CR0 1PB - open till Midnight and 4 days a week but can stay open till 2am with live music.
- Venue on Middle St, CR0 1RE - open 24 hours daily
- Project B, CR0 1RE – open 9am-12am daily
- Little Vegus CR0 – open 24 hours daily
- Merkur Slots Croydon, CR0 1YA – open 24 hours daily
- Mr Fox, Surrey st market. open till Midnight 2 nights a week otherwise 2 days open till 23:00
- Dog & Bull, Surrey st market. open till Midnight Friday otherwise 6 days a week till 23:00

other than Sunday

- Art & Craft, Surrey st market. open till Midnight 2 nights a week otherwise 6 days a week till 22:00 ish
- Market Taven, Surrey st market. open till Midnight 3 days a week and 11pm other days other than Sunday
- Green Dragon Scarbrook Road, open till 1am 2 nights a week but and 11pm other days other than Sunday
- What about the High st area, where there are two other night clubs/bars like Dice bar and Club & Milan Bar. These will reopen soon.

And I have not referenced all, only those I know.

2. Croydon Council have no staff patrolling Central Croydon at night and I believe there is a small team of 3 (maybe 1, happy to be corrected) managing all noise issues 24*7 in all of the Croydon Borough not just central Croydon.

3. Police do not have the manpower. I can give examples to prove this.

4. In fact, both the Police direct us to contact the council and the council direct us to contact the police.

5. Croydon in 2021 was labelled London's knife crime capital. Things improved in 2022 but would it not better to open an activities centre.

6. Councils failing to tackle anti-social behaviour, watchdog says see BBC report dated 16th Aug <<https://www.bbc.co.uk/news/uk-politics-66512729>>

Palm Beach has in recent years.

1. Gone from a Pub to a night club – No Application notification has ever been sent to the neighbouring streets which include the Alms House Flats.
2. The Night club had its licence revoke the other year due to the fact they cannot control the noise.
3. Previous requests were until 02:00 on a Fri & Sat and now they want another 2.5 hours on these days.
4. Noise penetrates from the Alleyway that runs by the side of Palm Beach from Park St. to George St. from the outside space and Fire Door of Palm Beach. There is no sound proofing.
5. There have not been any changes to the outside area attached to this property from what we can observe.
6. This does not seem like a Temporary Event Notices but a Full reopening request.

Alms Houses

1. This is a Grade 1 building. Built in 1596.
2. Double glazing is not permitted, and already secondary glazing has been applied.
3. The residents, Security and staff at Whitgift Alms-houses would like to put an objection to this request.
4. The noise is a thumping sound that penetrates through the building. People of central Croydon are entitled to have some sleep at nighttime.
5. Only this year someone throw a large piece of masonry through a resident's bedroom window late at night.

Licensing team emailed me on 17th Aug:

The last Application by [REDACTED]. The application was withdrawn following recommendation from the licensing police team to do so.

The Mayor of Croydon emailed me on 18 May:

It was stated regarding topic: To ask the Planning department to review Palm Beach Nightclub's planning permission.

From [REDACTED] ([REDACTED] Development Management):

Planning permission was granted in 1996 for the erection of a two-storey building and use as a public house. There are no conditions attached to the planning permission which restrict the hours of use or noise related matters at the premises. In Planning terms whilst a public house falls within a different use class to a nightclub, this premises has been used as a nightclub for a number of years and therefore it is my opinion that the use of the building as a nightclub is except from planning enforcement action.

In regard to the awing to the side of Palm Beach; it does not benefit from planning permission and is the subject to an enforcement Investigation which has now been expedited. Which we are waiting to hear results.

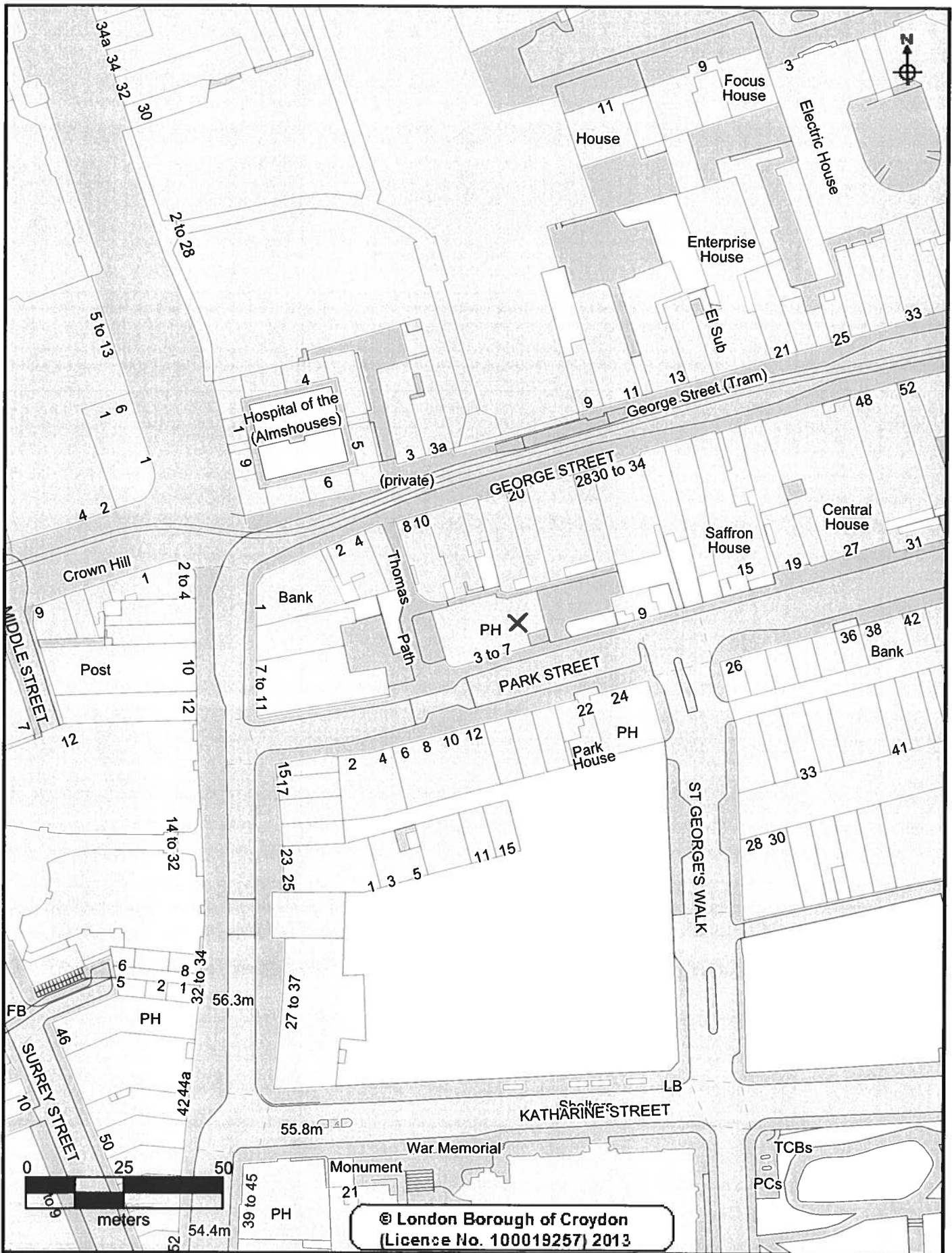
I would also like you to consider:

- would you like a 3rd night club that has been already closed for breaking the law and has no control of the noise coming from the awing, opened near where your Grandparents live?
- there are the 2 venues for kids and families. Do you want the children of Croydon mixing with even more night club drunk and disorderly people:

Vue Cinema, High st showing family films till late.

Kids Funky Fun Parties, Surrey st. open 7 days a week until 22:00

Kind regards,



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London Borough Croydon

Scale 1:1250

22-Dec-2023

X = 3-7 Park Street

