

Croydon Dementia Strategy

Action Plan – Year 1

Theme	Milestones	Owner(s)	Completion Date	Update	RAG RATED
Dementia Awareness Raising	Map out planned public health campaigns where we could include messages about dementia	Public Health	Dec 23		
	Local strategy and workstreams are aware of the dementia strategy and the importance of awareness raising e.g. carer's strategy, older adults, care homes work	SWL ICB LBC CHS SLAM	Oct 23		
	Information provided to local services around 12 risk factors for dementia	SWL ICB	Mar 24		
	Business case developed for a 24/25 public facing campaign around dementia risk factors	Public Health	Dec 23		
	Local voluntary sector to include awareness of dementia risks in local service delivery	SWL ICB Local Vol Sector	Dec 23		
	Investigate if the NHS Health Check would be able to include promoting the risk signs for dementia	LBC	Dec 23		
Communication & Information	Written report on the information & communication provided at each stage of the dementia pathway	SWL ICB	Feb 24		
	Work with carers and people with lived experience as to what information would be most useful during the dementia pathway	SWL ICB LBC	Jan 24		
	Options paper to promote the Universal Care Plan between primary and secondary services to help join up the pathway	SWL ICB	Mar 24		

	Promote 'becoming a Dementia Friend' to local organisations	Dementia Action alliance	Mar 24		
Service Capacity Mapping & Future Requirements	Monitor the trajectory to reduce the average waiting time from 118 to 42 days	Older Adults SLAM (SWL ICB)	Mar 24		
	Map unmet need for dementia adviser service to understand level of capacity required	SWL ICB/Alzheimer's	Dec 23		
	Investigate the referral pathways for dementia day centres to see if there are options for greater efficiency	LBC	Dec 23		
	Map the dementia pathway, highlighting potential crisis points for carers/patients and options for support / links to current services	SWL ICB	Mar 24		
Reducing Health Inequalities in Dementia Services	Embed the dementia strategy into the Ethnicity and Mental Health Improvement Project (EMHIP) including the mobile hub	SWL ICB EMHIP	Oct 23		
	Investigate current communications to check on use of jargon, cultural references, and tailored support	SWL ICB	Jan 24		
	Presentation to GPs around use of local resources to increase the referrals from minority ethnic groups	SWL ICB	Mar 24		
	Business Case on options for providing post diagnostic support and education in languages other than English including verbal and written support	SLAM	Jan 24		

