

DASHBOARD

London Borough of Croydon

Baseline (2017/18) performance against common reporting metrics

Metric	Performance (2017/18)	Additional guidance and expectations	Resource London advice/comments
Total annual household waste per head (kgs/head)	358	Defra stats (Ex BVPI84a)	
Total annual household residual waste collected per household (kgs/household)	557.5	Defra stats (Ex NI191)	
Total annual household avoidable (edible) food waste (kgs/head)	21.3	Borough to estimate based on own or RL/WRAP food waste composition data. Estimates should be based on avoidable food waste produced (ie not just food waste collected).	Resource London can provide details of a ready reckoner to help estimate this
Annual household waste recycling rate (% by weight)	38%	Defra stats	
Annual LACW recycling rate (% by weight)	38%	Defra stats	
Proportion (%) of properties receiving the Mayor's minimum level of service for household recycling:		Borough to take from own info	
% of kerbside properties (all households on a kerbside collection) collecting six main dry materials and separate food waste	96%	Borough to take from own info. Separate food waste does not include co-mingled with garden waste	
% of flats (communal collections and flats within commercial buildings) collecting six main dry materials	88.75%	Borough to take from own info	
% of flats (communal collections and flats within commercial buildings) collecting six main dry materials and separate food waste	75.00%	Borough to take from own info	
Proportion (%) of waste fleet heavy vehicles that are ULEZ compliant (Euro VI diesel)	97%	All HGVS Euro VI (diesel) compliant by April 2019 (central London) and October 2020 (throughout London). See www.tfl.gov.uk/modes/driving/ultra-low-emission-zone	
Performance of LACW activities against the Mayor's EPS (tonnes of CO2eq per tonne of waste managed). Use tool found here: Waste policy London City Hall	-0.05	Boroughs to set by uploading WDF data into the GLA tool. GLA will provide EPS training in early 2019	
Set Common Performance Targets	Target years	Additional guidance and expectations	Resource London advice/comments
	2022 2025		
Total annual household waste per head (kgs/head)	333 313	Borough sets own targets, informed by RL/WRAP good practice	
Total annual household residual waste collected per household (kgs/household)	490.6 440.4	Borough sets own targets, informed by RL/WRAP good practice	
Total annual household avoidable (edible) food waste (kgs/head)	19.2 17	Based on estimated avoidable food waste produced. The focus should be on what communication/behaviour change activities will be undertaken to help residents reduce avoidable food waste. Borough to set own targets, informed by RL/WRAP good practice and support programmes (e.g. Trifocal). Boroughs are expected to become members to WRAP's Courtauld Commitment 2025 http://www.wrap.org.uk/content/courtauld-commitment-2025-signatories	Resource London can provide details of a ready reckoner to help estimate this
	2022 2025		
Annual household waste recycling rate (% by weight)	50% 55%	Borough sets own targets, informed by RL/WRAP Route map modelling and other good practice. The GLA will use the borough recycling benchmarking table in the Route Map modelling as a reference point when assessing local authority targets set in the RRP process (See Appendix 2 of the London Environment Strategy, page 111: https://www.london.gov.uk/sites/default/files/les_appendix_2_-_evidence_base_0_0.pdf)	
Annual LACW recycling rate (% by weight)	50% 55%	Borough sets own targets, informed by RL/WRAP good practice. Targets should at least match household recycling targets, going beyond the Mayor's 50 per cent LACW recycling target by 2025 where possible.	
	2020		
Proportion (%) of properties receiving the Mayor's minimum level of service for household recycling (by 2020):		Borough sets own target, informed by RL/WRAP good practice	
% of kerbside properties (all households on a kerbside collection) collecting six main dry materials and separate food waste	100%	Borough sets own target, informed by RL/WRAP good practice. Separate food waste does not include co-mingled with garden waste	
% of flats (communal collections and flats within commercial buildings) collecting six main dry materials	100%	Borough sets own target, informed by RL/WRAP good practice	
% of flats (communal collections and flats within commercial buildings) collecting six main dry materials and separate food waste	89%	Borough sets own target, informed by RL/WRAP good practice	
	2020 2025		
Proportion (%) of waste fleet heavy vehicles that are ULEZ compliant (Euro VI diesel)	100%	All HGVS Euro VI (diesel) compliant by April 2019 (central London) and October 2020 (throughout London). https://tfl.gov.uk/modes/driving/ultra-low-emission-zone	
Performance of LACW activities against the Mayor's EPS (tonnes of CO2eq per tonne of waste managed). Use tool found here: Waste policy London City Hall	-0.069 -0.084	Borough to run their own scenarios using GLA tool to determine planned service changes (DSO borough) or new contract options against the EPS for target years 2020/21 and 2025. See London Environment Strategy Proposal 7.3.2.b	

London Environment Strategy Objective Reference	Key action – local policy or waste contract commitment	Key actions – core service provision	Key actions – behaviour change activities	Expected impact towards achieving local targets	Key milestones (including progress updates)
7.1 Drive resource efficiency to cut waste					
	Policy and Strategy Commitment		Internal green group to explore ways to reduce waste and recycle more in Council buildings.	Create group and have members meeting to come up with ideas and ways to reduce waste and increase recycling. Due to pandemic this group will now focus on waste reduction in the home (circa 80% of Croydon employees live in the borough) as well as waste generated in the office.	Project plan has been out on hold until the Croydon workforce strategy has been agreed (projected December 2021).
	Encouraging Reuse	Support increased reuse from bulky waste collections and HHRCs with the introduction of a reuse shop at Fishers Farm HHRC		This will reduce the amount of useable waste send to landfill and allow residents to choose reuse instead of new. The target would be to remove 25% of correct items collected diverted to reuse.	Renew the HHRC contract is awaiting sign off from the SLWP. Shop build to begin scheduled late summer 2021, delayed due to Covid restrictions, new date TBC.
	Encouraging Reuse		Create online reuse map for Croydon highlighting opportunities to reuse and reduce waste.	Resident awareness of opportunities to go plastic free shopping and sourcing clothes and restored electrical items will drive up visits to sites reducing waste creation. This impact of the map will be measured by visitors to the site, expected visits of 100 per month.	Data gathering for map layers has been delayed due to covid, project to begin again in August 2021 with Beta map to be developed by October 2021.
	Encouraging Reuse		Review and potentially Increase support to community based organisations such as Freegle with potential for more joint Initiatives.	Reduce waste creation by behaviour shifting from buying new to sourcing pre loved items. Measured through figures provided from freeagle	Link to freeagle on LBC website. Promote freeagle on literature as updated.
	Encouraging Reuse	Explore the possibility of partnering with Croydon reuse which is a social enterprise that currently exist. Explore working with them to deliver activities in a Repair cafes to teach residents basic repairs, initial project to cover textiles as skill set is available from volunteers.			Initial contacts have been made. A unit has been secured from Hammersons for free for a period of 3 months, they have also gifted £2000 to the project for incidental expenses. Currently working to understand how to set up a space in a commercial unit that does not cost business rates, hope to have first session by September 2021.
	Reduce food waste		Support Love food, hate waste campaign	Reduction of food waste created in Borough through education	Promote love food hate waste at 3x recycling events in the Borough, this will resume as soon as in person events are being introduced.
	Waste Avoidance	Croydon supports the use of reusable, washable Real Nappies through its support of the Real Nappy Scheme which is very active in Croydon.		Croydon will continue to support the use of Real Nappies and help the network promote them as much as possible	Ongoing
	Waste Avoidance	Croydon wish to support home composting in the Borough, we are exploring working with community groups and street champions to create trained composter leaders who will hold workshops to teach people how to compost		Reduction in garden waste disposed of in residual bins	Look into training course for workshops and purchasing compost bins for participants. Through the pandemic Croydon are digitally supporting composting through social media promotions, when it becomes practical to do so we will look to restart this project.
	Single use plastic	Support the installation of three water fountains within LB Croydon to reduce dependence on bottled water. Promote the installation of new water fountains to residents, and raise awareness of apps such as Refill who promote refill opportunities at a local level.		Behaviour shift to carry refillable bottles rather than buying single use plastics.	On hold indefinitely.

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7.2 – Maximise recycling rates	Croydon Environment Strategy - Maintain the provision for most residents to recycle six main dry material and separate food waste collections • Minimise municipal waste • Maximise recycling and composting rates • Not use landfill and only incinerate municipal waste			Continue to offer kerbside service which collects the six main dry materials, and promote the service to maximise participation and capture of recyclables	To achieve 50% recycling target by 2020/21
	Croydon Environment Strategy - Sets out how Croydon council will: • Minimise municipal waste • Maximise recycling and composting rates • Not use landfill and only incinerate municipal waste			Continue to offer kerbside service which collects the six main dry materials, and promote the service to maximise participation and capture of recyclables	To achieve 50% recycling target by 2020/21
		Continue to offer kerbside textiles and batteries collections.		Promote batteries recycling and textiles recycling to kerbside properties to maximise participation and capture.	To achieve 50% recycling target by 2020/21
	Croydon Environment Strategy	Increase levels of community knowledge and understanding of recycling through educational talks and presence at community events supported by SLWP and Veolia comms team		Development and delivery of assemblies and learning opportunities to Croydon schools (delivered by Veolia SLWP Comms team)	To have delivered 2 assemblies by Dec 2020 - due to covid target has been re-evaluated and includes on line delivery.
	Croydon Environment Strategy	SLWP comms plan and to promote recycling collections and HRRCs.	Engagement for National recycling week with comms and activities for residents to educate on recycling.		Plans developed in conjunction with Veolia SLWP comms team
	Croydon Environment strategy	Increase tagging of bins for excess and contaminated waste	Engage with residents about contamination and excess waste by education through tagging, letters, door knocking and enforcement	Decreased contamination and a reduction in rejected loads	A % decrease in contamination.
	Croydon Environment strategy	Use information from recycling and waste management surveys to analyse ways of increasing recycling and reducing contamination			Analysis will allow communication to be targeted at addressing why residents don't recycle/use services available to them
	Reducing Contamination	Contamination data is collected from the contractor	Using this data for door knocking activities and other interventions such as league tables, roadshows and targeted communications we hope to improve understanding of the service and reduce contamination.	Improved capture of key materials and less contamination in bins.	Monitored through lockouts of crews for contamination.

Reducing Contamination	School visits	In conjunction with the contractor we will continue to attend schools in the borough to discuss recycling and highlight what can and cannot be recycled	Reduced contamination through education.	This is a long term investment in education and hard to measure but we will initially offer this to low performing or high contamination areas.
Food Waste	Maximise the number and type of properties receiving a separate weekly food waste collection.	Explore extending weekly food waste collections to flats above shops	Food waste recycling at 65% by 2030	In contract meeting discuss with Veolia and explore collection options, ongoing due to postponing project due to covid.
Food Waste		As part of communal collections audit ensure that all locations where the installation of food waste recycling facilities were declined or removed are approached and offered free installation.		Increase of food waste collected tonnages
Food Waste	Maximise the amount of food waste collected as part of kerbside collections.		Target collection rounds with low and medium levels of participation and capture. Trial interventions to see which ones have the greatest impact in increasing food waste tonnage.	Dependent on interventions trialled expect to see an increase in tonnages of food waste collected
Garden Waste	Encourage increased numbers of subscriptions to garden waste collection service.		Work with Veolia and SLWP Comms Group where there is a dedicated promotional budget to maximise subscriptions.	Current subscriptions at about 20,000 properties, increase residents using the service.

Engage with residents about contamination and excess waste to reduce educate with tagging, door knocking and enforcement

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7.3 – Reducing environmental impact	Reduce carbon emissions	Move to more environmentally friendly waste disposal for residual waste and zero landfill.		By using energy recovery carbon emissions are greatly reduced.	Already delivering
	Reduce carbon emissions	Exploring the use of electric vehicles for the waste and recycling team.		Reduction of emission through carrying out normal duties	Discuss with transport team, transport team currently exploring charging options for electric vehicles.
	Reduce carbon emissions	Explore the potential for electric vehicles when new fleet is required		Reduction of emission through carrying out normal duties	Ongoing discussions with the contractor to explore feasibility of electric fleet.
	Reduce carbon emissions	Explore possibility to make all vehicles used in delivery of the service ULEZ compliant		Although not in the ULEZ zone by making vehicles compliant there will be a reduction of the environmental impact of the fleet and future proof Croydon for potential expansions of the zones.	When procuring new vehicles explore the possibility of being ULEZ compliant

