

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**We** New Era Gourmet Limited T/A Smacks Hamburgers

*(Insert name(s) of applicant)*

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 – Premises Details**

Postal address of premises or, if none, ordnance survey map reference or description			
31 Southend			
<b>Post town</b>	Croydon	<b>Postcode</b>	CR0 1BE

Telephone number at premises (if any)	N/A
Non-domestic rateable value of premises	£15,250

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |   |                                     |                             |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals *               | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *          |                                     |                             |
| i. as a limited company                         | <input checked="" type="checkbox"/> | please complete section (B) |
| ii. as a partnership                            | <input type="checkbox"/>            | please complete section (B) |
| iii. as an unincorporated association or        | <input type="checkbox"/>            | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                            | <input type="checkbox"/>            | please complete section (B) |
| d) a charity                                    | <input type="checkbox"/>            | please complete section (B) |

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a  
 statutory function or   
 a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address		As above			
Post town		Postcode			
Daytime contact telephone number					
E-mail address (optional)					

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

Name New Era Gourmet Limited
Address Unit 6 Redlands Centre Redlands, Coulsdon, CR5 2HT
Registered number 13706134
Description of applicant (for example, partnership, company, unincorporated association etc.) <b>Ltd Company</b>
Telephone number (if any) n/a
E-mail address (optional) n/a

**Part 3 Operating Schedule**

When do you want the premises licence to start?

DD	MM	YYYY
2	1	042022

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

The premises is a gourmet burger restaurant / take-away

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

**A**

Plays Standard days and timings (please read guidance note 7)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon				<b>Please give further details here</b> (please read guidance note 3)	
Tue			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Wed			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Thur					
Fri					
Sat					
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>	
				Outdoors	<input type="checkbox"/>	
Day	Start	Finish		Both	<input checked="" type="checkbox"/>	
Mon			23:00	02:00	<b><u>Please give further details here</u></b> (please read guidance note 3)	
	23:00	02:00				
Tue			23:00	02:00		
	23:00	02:00				
Wed			23:00	02:00		<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 4)
	23:00	02:00				
Thur			23:00	02:00		
	23:00	02:00				
Fri			23:00	02:00	<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 5)	
	23:00	02:00				
Sat			23:00	02:00		
	23:00	02:00				
Sun			23:00	02:00		
	23:00	02:00				

**K**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).**  
 None

**L**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<b>State any seasonal variations</b> (please read guidance note 4)
Day	Start	Finish	
Mon	11:00	04:30	<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5)
Tue	11:00	04:30	
Wed	11:00	04:30	
Thur	11:00	04:30	
Fri	11:00	04:30	
Sat	11:00	04:30	
Sun	11:00	04:30	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)**

We are a responsible business who takes seriously the licensing objectives and the Council's Statement of Policy for the Licensing Act 2003. We have set out below what we feel is necessary to ensure that the licensing objectives have been fulfilled for our business.  
All staff are trained and are aware of the Licensing Legislation.

**b) The prevention of crime and disorder**

We believe our business will be low impact on crime and disorder  
We have a CCTV system that has been  
We have a zero tolerance on alcohol and drugs on site

**c) Public safety**

We have a consultant Environmental Health Officer who has advised us on public safety. We have a full stocked first aid kit and trained in first aid. Our business will not give rise to a public safety risk. We will have an automatic fire detection system and ample fire evacuation points.

Fire fighting equipment to be strategically placed throughout the premises. Emergency lighting, training of staff to deal with public safety and first aid.

**d) The prevention of public nuisance**

Music if provided will be purely background music and will not cause nuisance  
Monitoring of business and impact to be checked on a regular basis by our area based consultant EHO.

**e) The protection of children from harm**

We will not provide any form of regulated entertainment that will cause harm to children.



**Checklist:****Please tick to indicate agreement**

- I have made or enclosed payment of the fee.
  - I have enclosed the plan of the premises.
  - I have sent copies of this application and the plan to responsible authorities and others where applicable.
  - I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
  - I understand that I must now advertise my application.
  - I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships]   
 I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (see guidance note 12).  
**If signing on behalf of the applicant, please state in what capacity.**

<b>Declaration</b>	<ul style="list-style-type: none"> <li>[Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li> <li>The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)</li> </ul>
Signature	Richard Haddad
Date	21 March 2022
Capacity	Consultant

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant’s solicitor or other authorised agent** (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Richard Haddad [REDACTED]			
Post town	[REDACTED]	Postcode	[REDACTED]
Telephone number (if any)		[REDACTED]	
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
[REDACTED]			

31 SOUTH END ROAD CRO 18E

**NOTES**

**WATER SERVICES.**  
All cold water and hot water services to be installed in accordance with the current editions of BS 6841 and BS 6842.

**DRAINAGE SERVICES.**  
All drainage services to be installed in accordance with the current editions of BS 5546 and BS 5547.

**ELECTRICAL SERVICES.**  
All electrical services to be installed in accordance with the current editions of BS 7671 and BS 5853.

**GAS SERVICES.**  
All gas services to be installed in accordance with the current editions of BS 54 and BS 55.

**DISHWASHER INSTALLATION.**  
All dishwasher installations to be installed in accordance with the current editions of BS 54 and BS 55.

**GENERAL.**  
All services to be installed in accordance with the current editions of BS 54 and BS 55.

**SERVICES KEY**

Water	Gas	Drainage	Electrical
—	—	—	—

REV	DESCRIPTION	INITIALS
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REV	DESCRIPTION	INITIALS
A	Revised to Wall Layout 19/11/2021	SC
B	Revised to Wall Layout 03/12/2021	SC
C	Revised to Item 45-49 03/03/2022	SC
D		
E		
F		
G		
H		

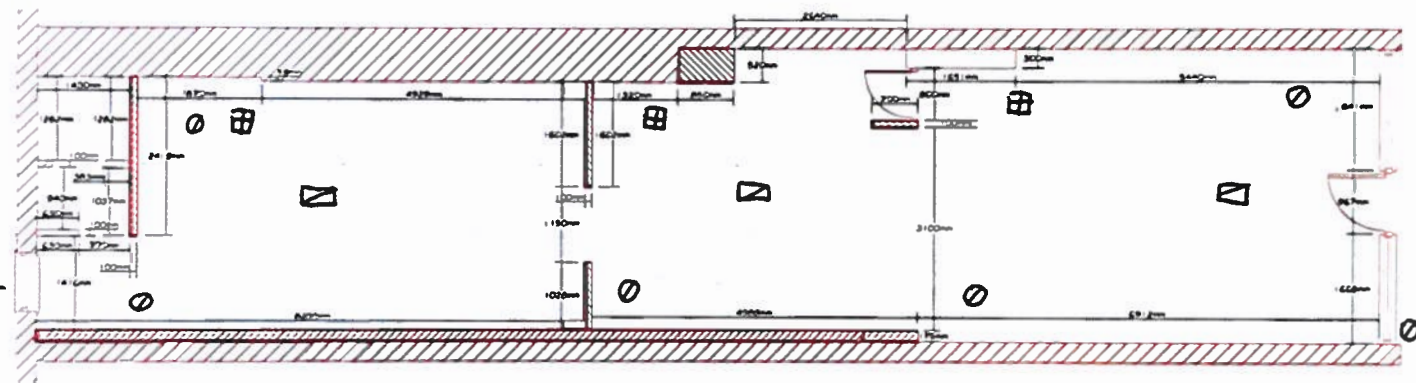
CLIENT: Bluecrest Ltd

SITE: Cloydon Site

DRAWING TITLE: Wall Dimensions

DRAWN BY: Shepard      DATE: 15/03/22      SCALE: 1:75

DRAWING No: FFS/SC/2021-35      REVISION: C



- ☒ Emergency lights
- CCTV
- ☒ AUTOMATIC FIRE DETECTION

**Extraction Details**  
When using gas cooking equipment, an extractor and effective means of extraction over the gas appliances should be used. The gas supply into the kitchen should include a valve and assembly shut off valve, positioned near an emergency exit from the kitchen. In addition there should be a break off button which, when activated, cuts off the gas supply to the kitchen. To comply with current British Standards and Comag recommendations, the kitchen extract fan control should be interlocked with an isolation device that controls the gas supply into the kitchen thereby ensuring the remaining gas supply and the kitchen extract fan is operated. It is also a requirement when using gas equipment that a suitable and effective means of replacement is incorporated that returns at least 80% of the air being exhausted back into the kitchen. We strongly recommend that each gas appliance has its own individual isolation valve.  
Note: PFS does not include the provision of break off valves or break off buttons, and any related hardware owing to fan controllers, fans, isolators or break off buttons.

**Grease Interceptors**  
As of April 1, 2002 UK building regulations, hot food premises require the installation of a suitable Grease Interceptor(s) in the waste water system(s), thus reducing the disposal of grease into the sewerage system. Appropriate units have been included in the design where necessary, and constitute an integral part of the installation. PFS will include them in their quotation, but will take no responsibility for approval by the appropriate authority, if the client decides to omit them from the installation or prefers to install alternative equipment.

**Wall Shelves & Brackets**  
Clients must ensure that all wall shelves and/or stud units are fixed to a suitable wall and are sufficiently strong and suitably supported to accept and support a bracket when loaded. PFS will design to mount and support a bracket on a wall, if the wall is deemed suitable, but will not accept responsibility for any damage caused due to overloading.

**Note:**

- Do not alter drawing
- Drawing is subject to further site survey
- Where installing cabinets on a canopy a safety gas intercept must be fitted
- The minimum height from the top of the extract fan canopy to the finished floor level must be 2m

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## Conditions for Smacks Hamburgers 31 South End Croydon CR0 1BE

1. A CCTV system must be installed at the premises covering the entrance, the external area and all internal areas. A head and shoulders image to identification standard must be captured of every person entering the premises. Images shall be kept for 31 days and supplied to the police or local authority on request.
2. The CCTV system will display, on screen and on any recording, the correct time and date that images were captured.
3. CCTV signage must be displayed, reminding customers that CCTV is in operation.
4. A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises is open to the public in order to show police images if required
5. Ensure that all staff are given regular training, supervised by the shop manager in relation to the Licensing Act 2003 and conflict management and the protection of children from harm. Training records are kept at the premises and refresher training will be given to all staff every six months.
6. An incident register shall be used at the premises which records any incident of crime and disorder or anti-social behaviour either inside or outside which is or has been connected to the premises. The details will include
  - a) a comprehensive record of the incident
  - b) date,time & location of the incident
  - c) the nature of the incident
  - d) details of witnesses
  - e) details of any emergency services personnel who attended
  - f) each record shall be signed by the duty manager
7. Signage shall be on display asking customers to keep noise to a minimum and respect the neighbours

Representation Re: Smacks Burgers 31 South End CR0 1BE

I wish to object to the application dated 22/03/22 by a consultant for Era Gourmet Ltd in respect of Smacks Hamburgers.

The application is for an indoors and outdoors late night refreshment application extended from 23.00 to 02.00.

This should not be allowed and the premises should close at 23.00 to avoid unwanted disturbance to the large number of residents (including children) in flats immediately nearby.

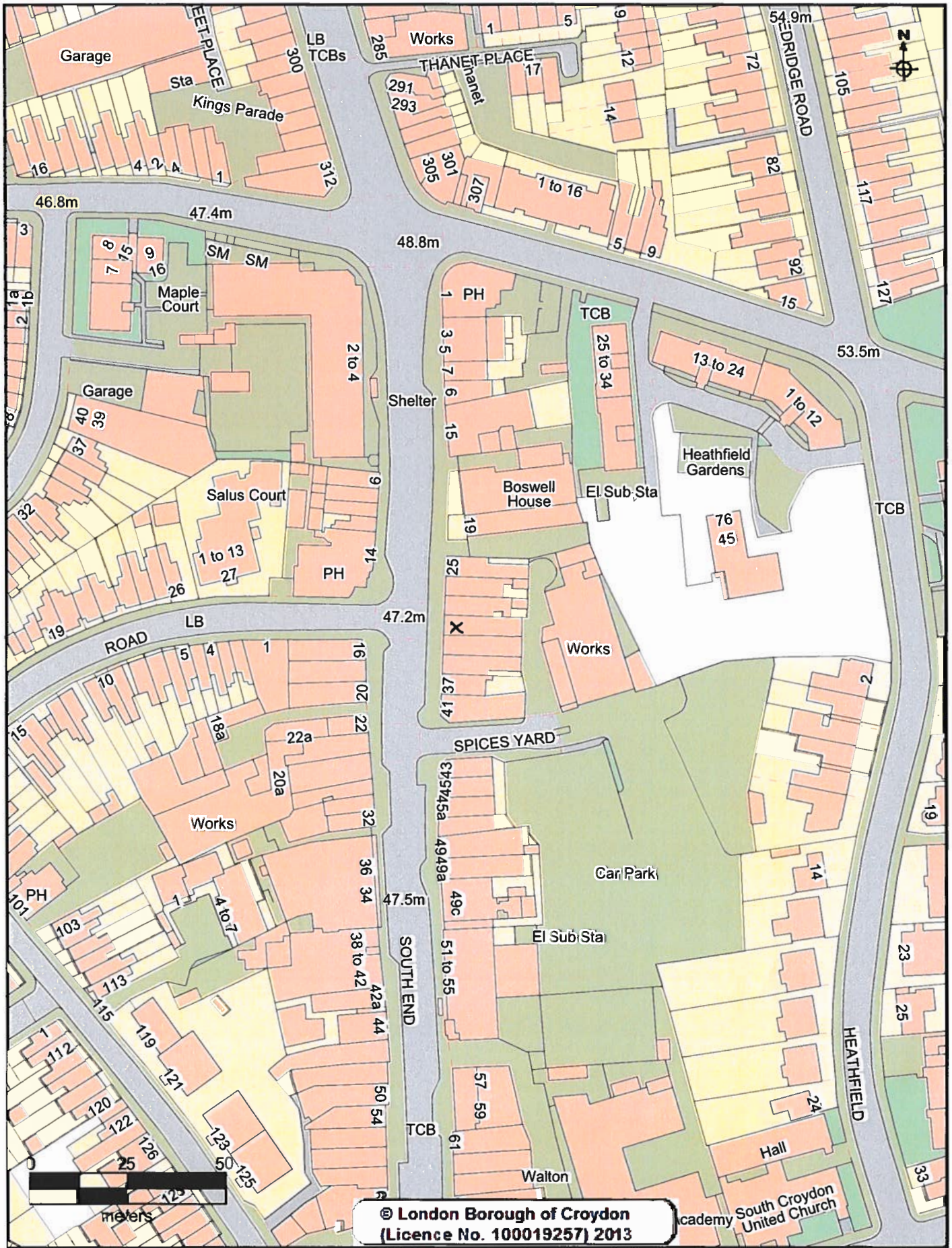
It should be pointed out that the existing Smacks Hamburgers operations in Brigstock Road, Beddington Lane, Upper Tooting Road and Orpington High Street all close between 22.00 and 23.00.

Allowing takeaways to operate in the early hours, including on the pavement, encourages crime and anti social behaviour. The adjoining property Tre Frateli at nos.25-29 has been subject to 2 smash and grab raids recently and a discarded dagger has been found on the forecourt of Boswell Cottage, no. 19.

There are flats above this parade of shops which are occupied by families with special needs and they should not be disturbed in the early hours of the morning.

There are children living with these families above the shops and they will be disturbed by the operation of Smacks Hamburgers in the early hours.

I believe that this application should be considered by the Licensing Sub-committee as there is a growing problem with anti social activity and street litter in this area (there are no council waste bins) and these problems are encouraged by the early hours opening of premises.



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**London Borough Croydon**

Scale 1:1250

12-Jun-2022



X = 31 SOUTH END